

HUDDERSFIELD UNIVERSITY BUSINESS SCHOOL

MODULE BHS0001

Business Dissertation: Methods and Implementation.

COMMENTARY AND MARKING FORM

ACADEMIC YEAR 2010-2011

STUDENT NAME; Miroslava Solarova. ... COURSE: BA. European Business.....
SUPERVISORY - 2ND MARKERS NAMES : W Mswaka and J.R Anchor.....
BRIEF TITLE OF DISSERTATION: Customer Loyalty of middle aged women in the
sports industry in Huddersfield

Table with 2 columns: Category (e.g., Topic, Aims & Objectives; Literature Review; Research Methods) and Comment (e.g., Topic and aims and objective provided though somewhat confusing; Extensive literature review with relevant theoretical frameworks).

MARK ..... 58/10

AGREED MARK..... 58/10

SIGNED..... [Handwritten signature]