

## MA Thesis Supervisor's Review

Name of Author	<b>Bc. Ahmed Fihaili</b>
Title	<b>The Impact and Role of Social Media Networks on Arab Spring: Egyptian Revolution Case Study</b>
Programme/Form	<b>Media Communications, full-time</b>
Academic Year	<b>2012/2013</b>
Full Name of Reviewer	<b>Peter Štarchoň, assoc. Prof. M.A., PhD.</b>

Rated parameter	Weight	Rating
1 Topicality and extent	40	<b>a</b>
2 Choice of goals and methods	30	<b>a</b>
3 Quality of theoretical part	50	<b>a</b>
4 Quality of analytical part	50	<b>a</b>
5 Quality of project part	50	<b>b</b>
6 Meeting of goals	60	<b>a</b>
7 Structure and logic of text	40	<b>b</b>
8 Quality of sources and work with sources	30	<b>a</b>
9 Innovativity, creativity and usability of proposed solu	20	<b>b</b>
10 Linguistic and formal qualities	20	<b>b</b>
<b>Proposed rating based on weighted average</b>	<b>1,20</b>	<b>A</b>

### Comments and rating:

The topic of the diploma thesis is unique; the personal interest of the author is highly visible. Another interesting aspect is the multidisciplinary of the solved problem. Although the length of the thesis goes over the recommended limits, considering the complexity of the topic it is acceptable. A further comment is concerning the project part that does not strictly follow the given standards; however, it might be the source for future discussions and implementation of selected proposals in the practice of political parties. Personally, I wish Ahmed to continue in the research.

The master thesis meets all the stated criteria and fulfils all requirements. All things considered, I recommend the master thesis of Ahmed Fihaili to defend.

### Defense questions:

Zlín, <<<May 10, 2013>>>

**Reviewer's signature:**