

**University of Huddersfield
Business School**

BMS0013 Dissertation Feedback Sheet

Student Name	ANCINCOVA, Veronica
Marker's name	Giles Forbes
Specific criteria	
Research problem Formulation Focus Rationale	Clearly formulated research problem Good evidence of subject based focus Clear and well thought through rationale.
Literature review and use of theory Critical awareness of relevant theory Range of reading Relation to research question Independent research	Extensive reading Thorough critical evaluation of literature. Literature is explicitly related to the research question.
Subject related conceptual framework and methodology Development of subject related conceptual framework Appreciation of methodological issues Rational for research approach Conduct of data collection Awareness of strengths and weaknesses	Clear development of conceptual framework which addresses the research problem Very good appreciation of relevant methodological issues and clear presentation of the justification for the methods adopted Clearly presented rationale for research approach adopted and the data collection methods used Competent data collection, though small sample Some awareness of strengths and weakness of approach taken.
Analysis Data presentation Appropriate analysis	Satisfactory presentation of results using both tables and text appropriately Evidence of satisfactory analysis but could have gone much further.
Presentation and expression Referencing Presentation Use of language	Very good referencing Well presented Clear use of language.
Discussion and Conclusions Evaluation of findings Reference back to the literature Placing of work in its broader context	Good as far as it went but could have done more in reference to the model chosen.

Internal consistency of dissertation	Comments and justified grade
Argument Internal consistency Use of information to sustain argument Awareness of strengths and weaknesses	Good evidence of internal consistency which relates to original question. Good use of information gathered to support argument. Awareness of strengths and limitations. Conclusion is coherent but discusses the findings of the study in context of the region without explicit reference to the theories expounded literature.
Grade	

Percentage mark

Agreed mark 72

A - VIBORNE

