

Master's Thesis Assessment Reviewer's Report

Student's name: *Bc Olha Kondratiuk*
year: *2020/2021*

MT Reviewer: *Michael Adu Kwarteng, Ph.D*

Acad.

MT topic: *Business strategy for Agricultural cooperative "Berry Partner"*

In criterion 1, assess the thesis topic difficulty.

Assess criteria 2 - 6 as follows:

5 points – excellent – outstanding performance

4 points – very good – high-quality performance

3 points – good – fulfilled without reserve

2 points – satisfactory – with significant but not crucial insufficiencies

1 point – sufficient – meeting basic requirements only

0 points – unsatisfactory

ASSESSMENT CRITERIA	Points
1. Thesis Topic Difficulty:	4
a) the analysed issue is complex	yes
b) data acquisition is demanding	yes
c) data processing is demanding	yes
2. Meeting the Thesis Objectives:	4
a) the thesis objectives are clearly defined	yes
b) the methods of thesis processing are clearly defined	yes
c) the presented thesis objectives correspond to the thesis topic	yes
d) the applied methods and procedures are suitable to meet the thesis objectives	partly
3. Theoretical Background:	4
a) the theoretical background includes a critical literature review	yes
b) the theoretical background is based on appropriately selected domestic and foreign literature sources (considering the relevance, topicality and type of publications)	yes
c) literature sources are quoted properly	yes
4. Practical Application – Analysis:	4
a) the practical application contains theoretical knowledge	yes
b) the chosen methods were applied accurately	yes
c) the application of methods is described sufficiently	yes
d) the thesis contains an overall assessment of the status quo	yes

e) conclusions of analyses are well-founded	yes
5. Practical Application – Project:	4
a) the project part of the thesis extends the theoretical knowledge	yes
b) the project part of the thesis is a follow-up to the analysis results	yes
c) the thesis provides conclusions and possible applications of recommendations	yes
d) suggestions are supported by fully adequate arguments	yes
e) the thesis includes the impacts of the recommendations	yes
f) the thesis meets the set objectives	yes
6. Formal Layout:	4
a) the text is logically sequenced	yes
b) the thesis provides appropriate terminology	yes
c) literature sources are quoted in compliance with a required standard	yes
d) the language level meets the requirements of Master's thesis	yes
e) the graphic layout meets the requirements of Master's thesis	yes
TOTAL POINTS	24

Overall thesis assessment and questions for the defence:
(Both the Master's thesis supervisor and reviewer present their questions.)


In this turbulent era of uncertain climatic conditions coupled with the invisible enemy of ours (Covid-19) pandemic, this Master Thesis (MT) take a different dimension (strategy) in addressing a problem in an agricultural sector, 'Berry Partner' situated in Ukraine. Personally, I am highly impressed with the rigour in the MT manuscript.

Questions

- 1. In few sentences, can you tell the committee what your project is all about?*
- 2. How will your study contribute to the body of knowledge ?*
- 3. What is your motivation(problem) to embark on a project for the 'Berry Partner'?*
- 4. If you were asked to do this MT again, what would you have changed or added?*

The thesis meets the criteria for the defence of the MT¹.

In Zlín on: 27/08/2021



 Signature of Master's thesis reviewer

¹ The thesis does not meet the criteria for the defence of the MT if at least one criterion is assessed by 0 points.