

# TABLE OF CONTENT

ABSTRACT .....	3
ABSTRAKT .....	4
TABLE OF CONTENT .....	5
<b>1 INTRODUCTION .....</b>	<b>7</b>
1.1 Problem Statement and Study Objective .....	8
1.1.1 Research Gap .....	8
1.1.2 Key Research Questions .....	9
1.1.3 Research Objectives.....	9
1.2 The structure of the habilitation.....	9
<b>2. STATE OF THE ART AND RELATED LITERATURE WORKS .....</b>	<b>11</b>
2.1 The general perspectives on digitalisation/digital transformation .....	12
2.2 Contextual discussion on digitalisation/ digital transformation.....	12
2.3 Snapshot of Small and Midsized Enterprises (SMEs).....	12
2.3.1 SMEs and digitalisation agenda-The Czech Republic Case.....	13
2.3.2 Digital Transition of SMEs in the Czech Republic Explained .....	13
2.3.3 SMEs and digitalisation -The Slovak Republic Case.....	16
2.3.4 Digital Transition of SMEs In the Slovak Republic Explained.....	16
2.5 Emergence of digitalisation.....	17
<b>3 CONCEPTUAL FRAMEWORK AND HYPOTHESIS FORMULATION</b> .....	<b>20</b>
3.2 Hypotheses Development.....	20
3.2.1 Performance expectancy.....	21
3.2.2 Effort expectancy .....	21
3.2.3 Facilitating conditions .....	21
3.2.4 Competitive pressure.....	22
3.2.5The moderating effect of the national context (Czech and Slovakia) .	22
<b>4 RESEARCH METHODOLOGY .....</b>	<b>23</b>
4.1 Instrument design (Questionnaire).....	23

4.2 Data collection and sampling procedure .....	24
4.3 Variables and Measures.....	25
4.4 Common method variance (CMV) .....	27
4.5 Data Analysis .....	28
<b>5 EMPIRICAL RESULTS .....</b>	<b>28</b>
5.1 Measurement model assessment.....	28
5.2 Structural model assessment.....	34
5.3 Assessment of the predictive relevance of the research model.....	38
5.4 Assessment of the predictive power of the research model.....	38
5.5 Multi-group analysis.....	39
<b>6. GENERAL DISCUSSIONS .....</b>	<b>42</b>
<b>6.1 RELEVANCE AND CONTRIBUTION TO SCIENCE AND PRACTICE .....</b>	<b>42</b>
6.2 Theoretical Contributions.....	43
6.3 Managerial/Practical contributions.....	43
<b>7 LIMITATIONS AND FUTURE RESEARCH DIRECTION .....</b>	<b>44</b>
<b>SUMMARY OF REFERENCES .....</b>	<b>45</b>