

# Synchrony and Diachrony of the English Pronoun 'You'

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Bachelor's Thesis  
2024



**Tomas Bata University in Zlín**  
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Univerzita Tomáše Bati ve Zlíně  
Fakulta humanitních studií  
Ústav moderních jazyků a literatur

Akademický rok: 2023/2024

# ZADÁNÍ BAKALÁŘSKÉ PRÁCE

(projektu, uměleckého díla, uměleckého výkonu)

Jméno a příjmení: **Natálie Bartošíková**  
Osobní číslo: **H210146**  
Studijní program: **B0231P090005 Anglický jazyk pro manažerskou praxi**  
Forma studia: **Prezenční**  
Téma práce: **Synchronní a diachronní vývoj anglického zájmena 'you'**

## Zásady pro vypracování

Studium odborné literatury  
Teoretické zpracování tématu  
Příprava korpusu z videí aplikace Instagram  
Sběr a analýza dat z korpusu  
Stanovení výsledků a vyvození závěrů



Forma zpracování bakalářské práce: **tištěná/elektronická**  
Jazyk zpracování: **Angličtina**

**Seznam doporučené literatury:**

- Biber, Douglas, Susan Conrad, and Geoffrey Leech. 2002. *Longman Student Grammar of Spoken and Written English*. London: Pearson Education.
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- Wales, Katie. 1996. *Personal Pronouns in Present-day English*. Cambridge: Cambridge University Press.

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Ústav moderních jazyků a literatur

Datum zadání bakalářské práce: **1. února 2024**  
Termín odevzdání bakalářské práce: **6. května 2024**

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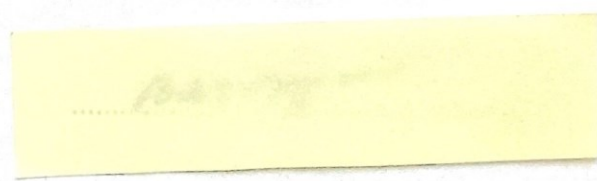
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## **ABSTRAKT**

Tato bakalářská práce se zabývá problematikou synchronního a diachronního vývoje anglického zájmena ‘you’. Zaměřuje se na zájmena jako taková, dále pak řeší historický vývoj zájmena a také pohled na současný vývoj variant zájmena. Pomocí sociální sítě Instagram jsou analyzované varianty používané v dnešní době v anglicky mluvících zemích. Na základě této analýzy jsou pak porovnány jak intrapersonální tak interpersonální použití daných variant a následně vyvozen závěr.

Klíčová slova: synchronní vývoj, diachronní vývoj, zájmena, ‘you’, varianty zájmena ‘you’

## **ABSTRACT**

This bachelor thesis is concerned with synchrony and diachrony of the English pronoun *you*. It focuses on pronouns as whole, furthermore it deals with the historical development of the pronoun *you* and also the modern perspective of the varieties formed. Using the social media platform Instagram, an analysis of the modern varieties is conducted across the English speaking countries. Based on this analysis, the intrapersonal and interpersonal usage of the varieties are compared and a conclusion is drawn.

Keywords: synchrony, diachrony, pronouns, *you*, varieties of pronoun *you*

## **ACKNOWLEDGEMENTS**

I would like to thank my supervisor Mgr. Dagmar Masár Machová, PhD. for her constant patience and guidance, and for her valuable advice, which helped me very much throughout this semester. I would also like to thank my family and friends for always supporting me and being patient with me. It all means a lot to me.

I hereby declare that the print version of my Bachelor's/Master's thesis and the electronic version of my thesis deposited in the IS/STAG system are identical.

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## INTRODUCTION

In this bachelor's thesis, the synchrony and diachrony of English pronoun *you* will be examined. There will be two parts, theoretical background and an analysis regarding Present-Day English (PDE). The main goal of this thesis is to examine the historical and PDE status of the second person pronoun *you*. In the analytical part of this thesis, I will analyze ten native speakers and their use of *you* variables.

I chose this topic because of the differences between English and other world languages, e.g., French, German, or Czech, where distinction between singular and plural form of the second person pronoun can be seen. The goal of this thesis is to see whether PDE reflects some distinction between *you* in singular and *you* in plural form, as was the case in the past. And how people use these variations in everyday speech.

I will deal with intrapersonal and interpersonal (regional) usage. In my analysis I would like to focus on two hypotheses. First, that people use second person plural pronoun form according to their regional background, and second that one person can use several types of second person plural pronoun form in their speech. I will do so by analyzing Instagram Reel videos from native speakers of English around the world (e.g., Standard American English – SAE, Standard British English – SBE, Standard African English – SAfrE).

My thesis will have five chapters. First three chapters will concern the theoretical background of pronouns, and further the second person pronoun itself. First chapter will tackle basic information regarding pronouns in English language. Second chapter will focus on diachronic (historical) development of the second person pronoun, concretely its appearance in Old English, Middle English, and Early Modern English. The last chapter of the first part will focus on Present-Day English and the varieties of *you* nowadays and the change from history. My analytical part will be divided into two chapters – methodology, where I will closely explain my analysis; and results, where the outcomes of my analysis will be discussed. For the thesis I will use books, research and journal articles, together with dissertations, as the sources.

## **I. THEORY**



## 1 PRONOUNS

Pronouns are one of the eight parts of speech alongside with nouns, verbs, adjectives, adverbs, prepositions, conjunctions, and interjections, belonging specifically to the function words class. A function word, or a functor, has a purely grammatical function and serves no descriptive content. Pronouns constitute a closed category of words, meaning that a new pronoun cannot be added into the English language, opposed to open classes (such as adjectives, verbs, or nouns) where new words can be regularly encountered (Carstairs-McCarthy 2002, 38; Radford 2004, 339).

### 1.1 Closer Definition of Pronouns

Traditional grammar supposes that the category of pronouns “stand in place of,” or “refer back to,” noun expressions, as the meaning of the prefix *pro-* suggests (Radford 2004, 37). Nevertheless, as Huddleston and Pullum claim, they are used to replace full noun phrases (NPs), forming NPs on their own as shown in example [1a.]. This demonstrates that the idea that pronouns are used to replace only nouns is not correct, as shown in [1b.] (2005, 100 – 101).

[1] a. *I don't understand you.*

b. *Young handsome Max was scared to go to the big old building.*

*\*Young handsome he was scared to go to the big old it.*

Pronouns can have the function of a head in the NP structure, taking the role of subject [2a.], object [2b.], predicative complement [2c.], or object of preposition [2d.].

[2] a. *She likes pineapples.*

b. *Emily knows him.*

c. *It is him.*

d. *I didn't want to talk about him.*

Due to their ability to form NPs on their own, pronouns can be subsumed into a larger category of nouns. They vary from common and proper nouns in the way they are used, as they possess a much more restricted range of dependents. For example, pronouns are not able to be used with determiners because they replace the whole NP. This is shown in example [3].

[3] *I am home.*

*\*This I am home.*

Some of them vary from nouns inflectionally, with the difference between nominative and accusative case (e.g., *she* v. *her*, *they* v. *them*) (Huddleston and Pullum 2002, 425;

Huddleston and Pullum 2005, 84, 100). The distinction between nouns and pronouns is also demonstrated in the person category, where all the nouns are represented by the third person [4] (Brinton and Brinton 2010, 118).

- [4] a. *The lantern shone all night. /It shone all night.*  
 b. *The cars drove by so fast. /They drove by so fast.*

## 1.2 Use of Pronouns

Pronouns, e.g., personal and demonstrative, can be used to point to another text or an act of speech (e.g., preceding). They can also be used for substitution [5a.], general reference [5b.], or for ellipsis [5c.], the signs <> suggest the omission of the pronoun (Biber et al. 2002, 92).

- [5] a. *Last week we bought a basket of the sweetest fruit. Today I couldn't find it.*  
 b. *If someone signs the petition, they should be aware of the risks.*  
 c. *Frankie looked at her but <he> didn't receive any answer.*

### 1.2.1 Anaphoric Use of Pronouns

Katie Wales defines anaphora as “referring back to” (1996, 2), nevertheless Huddleston and Pullum (2002, 1458) use the expression “anaphoric to” or “anaphorically linked to an antecedent.” Pronouns are used anaphorically if their meaning is obtained from another expression (antecedent) mentioned in the speech and pointing to something in the context of the situation, shown in [6a.]. The expression that is referred to is called the antecedent, *ante-* meaning *before* (Huddleston and Pullum 2002, 1453; Huddleston and Pullum 2005, 101). Even though sentence [6b.] would be grammatically correct, the addressee would not know who to talk to as the antecedent is not present. In this case the semantic meaning of the pronoun (*her*) is connected to the expression *Julia* (antecedent) used earlier in the sentence.

- [6] a. *Tell Julia I want to see her.*  
 b. *Tell her I want to see her.*  
 c. *Yesterday I saw Jane. Tell Julia I want to see her.*

In [6a.], *her* can be anaphoric because it refers to *Julia*, the antecedent. Nevertheless, it needs to be evaluated based on the context, as it doesn't have to refer to *Julia* but to some antecedent in a previous sentence [6c.]. The coexistence of anaphor (*her*) and its antecedent (*Julia*) needs to be supported by the agreement of number and gender. Example [7] shows how *her*, singular and feminine, does not correspond with *them*, plural and neuter (Wales 1996, 23).

- [7] \**Her parents didn't want them to be late.*

Anaphora is used in order to avoid repetition that might be seen as unnecessary, presented in [8] where [8a.] is less frequently used as opposed to [8b.] (Wales 1996, 2).

[8] a. *Emily packed a suitcase. In a few hours Emily had to leave for airport. Emily was afraid of flights.*

b. *Emily packed a suitcase. In a few hours she had to leave for the airport. She was afraid of flights.*

Sometimes, an ambiguity in anaphora can be established, as in [9], taken from Huddleston and Pullum (2002, 1454). In this case, the participant would not know to who is *him* pointing. It can refer to *Max*, *Ed*, or even *Frank*. Therefore, the speaker must be careful to establish the anaphoric relation within the context of the speech (Huddleston and Pullum 2002, 1454).

[9] *I've just been talking to Max. I understand Ed has told Frank that the Commission's report has exonerated him completely.*

It is also possible for the anaphora to precede antecedent and therefore come first in the sentence. This kind of anaphora is called retrospective or cataphora [10a.] while the more common one, where the antecedent precedes the anaphor, is called anticipatory or anaphora [10b.] (Huddleston and Pullum 2002, 1456; Wales 1996, 36).

[10] a. *When my dad saw the dog, he instantly fell in love.*

b. *When he saw the dog, my dad instantly fell in love.*

Relative clauses, introduced by relative pronouns (described below), are also linked anaphorically to their antecedent, as shown in sentence [11], where *people* is the antecedent while *who didn't understand the manager* is the anaphor (Huddleston and Pullum 2005, 183).

[11] *There were people who didn't understand the manager.*

Reflexive and reciprocal pronouns (mentioned later in the chapter) are used anaphorically because they depend on the antecedent, which must have the same features, this is demonstrated on example [12] where two options are presented. The first one is grammatical, and the anaphor is used correctly because it establishes the relationship between two or more individuals while the next sentence is ungrammatical since *each other* cannot refer to one person only (Haegeman and Guéron 2012, 370).

[12] a. *Maria and Louisa trust each other. / \*Maria trusts each other.*

### 1.3 Classification of Pronouns

In the English language, there are eight major subcategories of pronouns. Those are:

- personal (e.g., *I*, *we*)



- demonstrative (*this/these, that/those*)
- reflexive (e.g., *myself, ourselves*)
- reciprocal (*each other, one another*)
- possessive (e.g., *mine, ours*)
- indefinite (e.g., *each, every*)
- relative (e.g., *who, that*)
- interrogative (e.g., *what, how*)

Personal pronouns will be discussed in detail for the purpose of this bachelor’s thesis, other categories will be only mentioned for a better understanding.

### 1.3.1 Personal and Possessive Pronouns

**Personal pronouns** are the largest category and are the most frequently used pronouns out of all the categories. The name ‘personal pronouns’ come from the fact that they can be categorized based on the deictic category of a person (Huddleston and Pullum 2002, 426). They refer back to the speaker (e.g., *I, we*), addressee(s) (e.g., *you*), and the other units participating in the speech act (e.g., *he, they*) [13]. Personal pronouns can be used as the pointers to another text (e.g., preceding) or to another speech situation [14] (Biber et al. 2002, 92).

[13] *We think that you should tell her about the party yourselves.*

[14] *I heard about it from Emily yesterday.*

There are eight main pronouns in this category, classified by their grammatical properties (Biber et al. 2002, 93).

- number – singular and plural (*I v. we*)
- person – first person (e.g., *I*), second person (*you*), and third person (e.g., *she*)
- case – nominative (= subject, e.g., *I*), accusative (=object, e.g., *me*)
- gender – masculine (*he*), feminine (*she*) and neuter (*it*)

In this case the semantic meaning of the pronoun (*her*) is connected to the expression *Julia* (antecedent) used earlier in the sentence. The differences and the corresponding possessive pronouns can be seen in Table 1 (Biber et al. 2002, 93; Radford 2004, 39).

	Gender	Personal Pronoun		Possessive Pronoun
Person		Nominative	Accusative	Genitive
First Person				

singular	M/F	<i>I</i>	<i>me</i>	<i>mine</i>
plural	M/F	<i>we</i>	<i>us</i>	<i>ours</i>
Second Person				
singular	M/F	<b><i>you</i></b>	<b><i>you</i></b>	<i>yours</i>
plural	M/F	<b><i>you</i></b>	<b><i>you</i></b>	<i>yours</i>
Third Person				
singular	M	<i>he</i>	<i>him</i>	<i>his</i>
	F	<i>she</i>	<i>her</i>	<i>hers</i>
plural	N	<i>it</i>	<i>it</i>	<i>its</i>
plural	M/F/N	<i>they</i>	<i>them</i>	<i>theirs</i>

Table 1 *Grammatical Properties of Personal and Possessive Pronouns*

The table shows that second person singular and plural are exactly the same yet expressing two different grammatical meanings. Both *you* are used to point at the addressee (Caha 2019). This is called syncretism. According to Huddleston and Pullum (2002) syncretism means “when two or more forms of a lexeme are identical.” Syncretism could therefore be observed in nominative and accusative case of the same pronouns. In example [15a] *you* and *she* are used in nominative case. In example [15b] the two pronouns are used in accusative case and while *you* is still the same, sentence with *she* is not correct because third person singular pronoun is not syncretic.

[15] a. *You* need to tell me the secret./ *She* needs to tell me the secret.

b. I need *you* to tell me the secret./ \*I need *she* to tell me the secret.

The same applies for second person possessive pronouns.

**Possessive pronouns** (e.g., *yours, mine, ours*) are closely related to possessive determiners (e.g., *your, my, our*) but they are used when a noun head is present in a previous context. This is indicated in [16] where *mine* refers back to *the book* (the antecedent) meaning *my book*. Nevertheless, possessive pronouns are able to build whole NPs on their own shown in [17] (Biber et al. 2002, 26 – 27, 97). As mentioned before, possessive pronouns are also called independent.

[16] *The book* will be *mine* as soon as I finish the previous one.

[17] Is this *yours* or *mine*?

### 1.3.2 Other Categories of Pronouns

#### 1.3.2.1 Demonstrative Pronouns

These pronouns are utilized when indicating whether something is near [18a.] or far away [18b.] from the speaker. The pronouns are *this/these* to talk about something near the speaker and *that/those* to talk about something further away [18] (Biber et al. 2002, 26). Demonstrative pronouns also indicate number, singular [19a.] or plural [19b.]. As the name suggests they are used to demonstrate certain objects, or units of or within the speech.

[18] a. This is my best friend. These are my children.

b. That is my best friend. Those are my children.

[19] a. This is for you, and that over there is for Ben.

b. Those on the left are taken, so choose from these next to me.

#### 1.3.2.2 Reflexive and Reciprocal Pronouns

These pronouns are similar to each other because of their need to refer anaphorically back to NP, the antecedent, as shown in [20a.] for reflexive and [20b.] for reciprocal (Haegeman and Guéron 2012, 370). It is important that reciprocal pronouns have the antecedent in the same clause.

[20] a. Young Louis bought himself a new car.

b. Louis and David did not really like each other.

Reflexive pronouns (e.g., *myself*, *yourself*) serve as the inflectional forms of personal pronouns, using the suffix *-self*. They can serve two purposes either as a complement [21a.] or an adjunct, also called the emphatic effect [21b.], in order to emphasize the subject of the sentence (Huddleston and Pullum 2002, 1483).

[21] a. She washed herself for the first time.

b. I wrote the letter myself.

The suffixes of these pronouns are *-self* for singular and *-selves* for plural. Second person pronoun *you* has two forms, one reflecting singular (*yourself*) [22a.] and one plural (*yourselves*) [22b.] (Biber et al. 2002, 27, 97).

[22] a. You did this yourself, Adam?

b. You yourselves are responsible for this, guys!

Reciprocal pronouns are used when a mutual relationship between two units is set. This can apply in a group [23] and between two parties [24]. The pronoun *each other* is more frequently used as opposed to *one another* (Biber et al. 2002, 27; Huddleston and Pullum 2002, 1499).



[23] *The members of the team supported one another.*

[24] *Jackson and Hana didn't really like each other.*

Reciprocal pronouns can have genitive forms [25] compared to reflexive pronouns, which cannot. They also do not suggest the gender of individuals, because “they fall outside the system of personal pronouns,” (Huddleston and Pullum 2002, 428).

[25] *We have already met each other's friends last week.*

### 1.3.2.3 Indefinite Pronouns

Indefinite pronouns, as their name suggests, are specific for their nonspecific, wide meaning. These pronouns can be compound nouns, composed of a quantifier (i.e., stating how much or how many) and a general noun (e.g., *nobody*) or just a quantifier on its own (e.g., *many*, *much*) (Biber et al. 2002, 27). The use of the pronoun *nobody* is shown in [26].

[26] *Nobody knows about the lemon tree.*

Numeric [27a.], substitute [27b.] and generic [27c.] *one* is also a part of indefinite pronouns.

[27] a. *She saw one girl doing the splits.*

b. *This colorful bouquet is my favorite. / This one is my favorite.*

c. *One might think you lied on purpose.*

### 1.3.2.4 Relative and Interrogative Pronouns

Relative and interrogative pronouns are mentioned together as most of them belong to the *wh*-words class. These pronouns make differences between personal (*who*) [28a.] and non-personal (*what* or *which*) [28b.]. While relative pronouns are used to introduce a relative clause [29], interrogative pronouns are used to ask questions regarding unknowns [28] (Huddleston and Pullum 2002, 428 – 429; Biber et al. 2002, 27).

[28] a. *Who did you see?*

b. *What did you see?*

[29] *I want the ice cream which you had yesterday.*

The relative pronouns are *who*, *whom*, *which*, *whose*, *that* or *zero* ( $\emptyset$ ) [30], and interrogative pronouns are *what*, *who*, *whom*, *whose*, *which*, *why*, *how*. These pronouns can also be used with the word *-ever*, creating compounds such as *whoever*, *whatever*.

[30] *The sandwich  $\emptyset$  I ate yesterday was delicious.*

## 2 DIACHRONY OF THE PRONOUN ‘YOU’

This chapter deals with the evolution and historical changes of the second person pronoun *you*. This pronoun, compared to the other English personal pronouns, does not differ in number, as opposed to the history of the English pronouns system. Historically, a distinction between second person singular and plural was made (*thou/ye*). This can be seen in other languages as well, such as French (*tu/vous*), German (*du/ihr*), or even Czech (*ty/vy*). In English, both second person singular [31a.] and second person plural [31b.] are, in Present-Day English (PDE), expressed as *you*. The use of singular and plural *you* is demonstrated closer by specifying *you* as *Hannah* in singular and as *people* in plural form.

[31] a. *Hannah, can you pass me the duct tape?*

b. *You people have to be kidding me!*

In this chapter, the diachronic perspective will be applied to the English second person pronoun.

### 2.1 Old English (5<sup>th</sup> century – 11<sup>th</sup> century)

There are very few changes in the pronoun system when comparing Old English (OE) and Present-Day English (PDE). The first change is in case. In OE, pronouns shown four cases (nominative, accusative, genitive and dative) as opposed to PDE where pronouns only preserved three – nominative (=subject), accusative (=object), and possessive (Millward 1996, 98). The second difference is the pronoun *you*. The usage and its forms were different compared to PDE, which is the topic of this section.

#### 2.1.1 Second Person Pronouns

Table 2 demonstrates the second person pronouns used in OE. It showcases the existence of all four cases (Millward 1996, 100).

Second Person	Singular	Dual	Plural
Nominative	<i>þū</i>	<i>git</i>	<i>gē</i>
Accusative	<i>þē, þec</i>	<i>inc (incit)</i>	<i>ēow (īow, ēowic)</i>
Genitive	<i>þīn</i>	<i>incer</i>	<i>ēower (īower)</i>
Dative	<i>þē</i>	<i>inc</i>	<i>ēow (īow)</i>

Table 2 *Second Person Pronouns in OE*

Pronouns in OE were first written in runic and later in Anglo-Saxon symbols. The nominative (subject) form of the second person pronoun was *þū*, originally pronounced [θu:]. The sign *þ* is called *thorn* and was used until the Middle English (ME) period for

pronouncing [θ]. *þū* was used for singular, while *gē*, pronounced [je:], expressed the plural form of the nominative case and *þē*, pronounced [[θe:], and *ēow*, pronounced [ju:], the accusative (object) form (Crystal 2003, 9, 21, 71; Galiano 2022, 11).

Second person pronouns in OE were distinguished purely by the number of participants in the speech act. This means that if only one addressee was present, the speaker would use *þū*/*þē* (as in Czech *ty*), and if more than two people were participating in the conversation, the speaker would use *gē*/*ēow* (as in Czech *vy*). The difference in use regarding the social status of a person was not established until later in ME (Millward 1996, 169).

The example sentence [32] where *þū* is used is taken from Crystal (2003, 20), it is an excerpt from The Cædmon Story. In example [33] the personal pronoun *gē* is used, the sentence is taken from Beowulf, line 394.

[32] *'Hwæðre þu meah t me singan.'*  
 However you can for-me sing.  
 “However you can sing for me.”

[33] *nū gē móton gangan*  
 now you may enter  
 “Now you may enter”

The pronoun *þū* corresponds with *thou*, the pronoun used in ME, *þē* with *thee*, *þīn* with *thine* and the dative case, which is no longer used, is the same as the accusative – *þē*. Examples [34] of sentences from OE, taken from Beowulf, are presented. In [34a.] the example of *þū* is present (line 269). Example [34b.] uses the accusative case, *þē*, (line 354) and example [34c.] (line 1476) expresses the genitive case, where a different type of the possessive pronoun is used.

[34] a. *wes þú ús lárena gód*  
*be you a good guide to us*  
 “Be us a good guide”  
 b. *on þé þá andswere aédre gecýðan*  
*and to you the answer made known*  
 “and made the answer known to you”  
 c. *gif ic æt þearfe þínre scolde*  
*if I in employment of yours should*  
 “If I should in employment of yours”

The plural forms of the second person pronouns would then be *gē* for nominative, *ēow* for accusative, and *ēower* for genitive. Dative, again, corresponds with accusative *ēow* (Crystal

2003, 21). The examples are taken from *Beowulf*. In example [35a.], the second person plural *gē* is demonstrated (line 237). In [35b.] the accusative pronoun *éow* is used in line 391. Possessive pronoun *éower* is present in [35c.] from lines 251 – 252.

- [35] a. *'Hwæt syndon gē*  
*What are you*  
 “What are you”
- b. *'Éow hét secgan*  
*to you I am commanded to say*  
 “I am commanded to say to you”
- c. *Nú ic éower sceal frumcyn witan*  
*now I must yout lineage learn*  
 “I must learn your lineage now”

### 2.1.2 The Dual Form

The table also shows the existence of the dual form of the second person pronoun. The pronoun *git* was pronounced [jit]. The dual form is the third change which marks the differences between OE and PDE. These pronouns only existed in first and second person pronouns and the usage was not obligatory (Millward 1996, 100). The dual personal pronouns create an environment for expressing exactly two participants of the conversation. Example [36] demonstrates the usage referring to only two people *Eva* and *Adam*.

- [36] *Eva and Adam, you two, will bring pies.*

It could be used for people or things. The dual form was also present in the Greek language. The dual forms disappeared from the English language completely in ME (13<sup>th</sup> century) (Baugh and Cable 2013, 55; Crystal 2003, 21).

## 2.2 Middle English (11<sup>th</sup> – 15<sup>th</sup> century)

After the Norman conquest of England in 1066, differences in class status started to show in the usage of second person pronouns. What was initially based purely on the singular and plural number, addressing one person began to shift towards more socially influenced background (Millward 1996, 169; Wales 1996, 74). The dual form was dropped completely in the thirteenth century (Crystal 2003, 21).

Table 3 demonstrates not only changes in spelling, but also the omission of dative case in the pronouns during ME. Only two spelling options out of many are provided in the table (Millward 1996, 170).

Case	Second-Person Singular	Second-Person Plural
Nominative (=subject)	<i>þu – thou</i>	<i>ȝe – ye</i>
Accusative (=object)	<i>þe – thee</i>	<i>ȝou – you</i>
Genitive (=possessive)	<i>þin(e), þi – thin(e)</i>	<i>ȝur(e) – your(e)</i>

Table 3 *Second Person Pronouns in ME*

### 2.2.1 Pronouns *þu/þe (thou/thee)*

Pronouns *þu/þe* continued in use to express second person singular, now in a less formal manner. Addressing someone by using *þu/þe* was often associated with emotions, familiarity, and intimacy (Galiano 2022, 11). A slight change in spelling occurred during ME, because the sound *thorn* (mentioned above) was eventually replaced by *th* sound and therefore the pronouns shifted from *þu/þe* to *thou/thee*. In subject form [θ] was sometimes pronounced as [t] if the pronoun was directly followed by a verb (Crystal 2003, 40; Millward 1996, 170). Millward (1996, 170) demonstrates the occasional pronunciation change on the following example: “...thus [using] *wiltou* ‘wilt thou’ instead of *wilt þou*.”

### 2.2.2 Pronouns *ȝe/ȝou (ye/you)*

The use of *ȝe/ȝou (ye/you)* in plural continued, addressing more people at once in a conversation. There is a shift in the stress pronunciation and the diphthongs, compared to OE *eow*. There is still a clear difference between the subject (*ȝe/ye*) and the object (*ȝou/you*) form of the pronoun (Millward 1996, 170). The form *ye/you* was not in use until fourteenth century (Chamonikolasová 2014, 51). Example [37] shows the usage of *ye* in plural nominative case. The excerpt [37a.] is taken from Geoffrey Chaucer’s *Canterbury Tales, The Miller’s Prologue*, line 3181. Sentence [37b.] (line 3140) demonstrates the accusative pronoun *you*.

[37] a. *Blameth nat me if that ȝe chese amys.*

*Blame not me if you choose amiss.*

“Don’t blame me if you choose wrong”

b. *Wyte it the ale of Southwerk, I ȝou preye.*

*Blam it on ale of Southwerk I you pray.*

“I pray you, blame it on ale of Southwerk”

Nevertheless, during ME, plural second person pronouns also started to be used as a way of polite or respectful manners when addressing an individual, shown in example [38] taken

from Geoffrey Chaucer's *Canterbury Tales*, *The Bath's Wife*, line 1207, where the honorable knight is being addressed in a polite way, using *ye*.

- [38] “Now, sire, of elde            *ye* repreve me.  
       “ Now, sir, of old age        *you* reprove me.”  
       “Now, old sir, you reprove me.””

The switch in politeness and the use of second person pronouns probably arose due to the influence of French literature and its second person pronouns *tu/Vous* (Crystal 2003, 71; Wales 1996, 74). This change was more frequently observable in writing, rather than in spoken language and used more by the upper class (Milward 1996, 169).

### 2.3 Early Modern English (16<sup>th</sup> – 18<sup>th</sup> century)

The evolution of the pronoun system in the English language during Early Modern English (EMnE) was a significant shift towards the PDE system used today. Two main changes occurred:

- the pronouns *thou*, *thee*, *thine* gradually dropped
- *ye* was substituted with *you* in nominative case (Baugh and Cable 2013, 235)

Table 3 shows the state of the second person pronouns at the beginning of the EMnE period. An obvious distinction between singular and plural second person pronoun was still realized, as *thou/thee* and *ye/you*.

Case	Second-Person Singular	Second-Person Plural
Nominative (= subject)	<i>thou</i>	<i>ye</i>
Accusative (= object)	<i>thee</i>	<i>you</i>
Genitive (= possessive)	<i>thine</i>	<i>yours</i>

Table 4 *Second Person Pronouns in EMnE*

The two pronouns *thou* and *ye* were used to express plural (*ye*) and singular (*thou/ye*) number. Singularity was, progressively, further distinguished to informality, where the original second person singular *thou* would be used, and formality, with the use of the second person plural *ye*, although still addressing only one person (Galiano 2022, 11).

#### 2.3.1 Pronouns *thou/thee*

During the period of Renaissance, the use of *thou/thee* was limited to addressing children, individuals of lower classes by upper classes, and among lower classes themselves, and God,



as a singular second person. In example [39] Oberon, the king of the fairies, addresses Robin, a mere fairy.

[39] *Thou see'st, these lovers seek a place to fight.*

It was also utilized when talking to witches, ghosts, and other supernatural elements (e.g., addressing the ghost by Hamlet) as a sign of inferiority of the individual beings. Second person singular was, among others, used in marriage. A husband addressing his wife would use *thou/thee*, as a sign of the wife's inferiority, while the wife would reply with *ye/you*, when addressing the husband, as a sign of his superiority. This demonstrates the shift in using *ye/you* as a sign of politeness when addressing one person. The pronouns were also used when encompassing intimacy, affection, or as an insult (Baugh and Cable 2013, 235; Crystal 2003, 71).

It is hard to state the exact moment when the distinction in addressing one person in two ways (*thou/thee* for informality, *ye/you* for formality) dropped in EMnE, nevertheless it is estimated that this form (*thou/thee*) disappeared completely by the start of the eighteenth century. The change is associated with the lower classes and their position towards the use of address. Second person singular (*thee/thou*) as it was once used was maintained only by the Quakers (The Society of Friends, protestant Christians) until the twentieth century (Baugh and Cable 2013, 235; Millward 1996, 268).

### 2.3.2 Pronouns *ye/you*

During the sixteenth century, the difference between nominative (subject) *ye* and accusative (object) *you* slowly disappeared. This change can be brought back to ME where due to its pronunciation [jə], the accusative form *you* started to be used for nominative interchangeably. Gradually, the form *ye* was marked archaic and *you* was used in all grammatical and social situations. In some literary and religious contexts, nonetheless, the difference can be observed even a few decades after the omission (Baugh and Cables 2013, 236; Crystal 2003, 71; Millward 1996, 268).

The pronoun *you* expressed plurality, as in PDE. Nevertheless, as was established in previous sections, *you* was also used for one addressee in formal situations, when expressing superiority, and in marriage by the wife. Example [40] demonstrates how superiority would be addressed. Robin talks to Oberon, the king, using the pronoun *you*. In this example, a difference between nominative and accusative *you* is no longer present.

[40] *Did not you tell me I should know the man?*

The pronoun *you* was also implemented in polite situations and to express some kind of a distance towards the addressee (Baugh and Cable 2013, 236; Crystal 2003, 71). The distinction in addressing one person in a formal or informal way was present until the complete drop of *thou/thee* in the eighteenth century (Millward 1996, 268).

Table 4 displays the changes in second person plural and singular by the eighteenth century. The pronouns *thou/thee* were no longer in use in everyday life, thus both singular and plural forms became *you* for nominative case. There is no politeness or number distinction. The pronoun *ye* was also omitted (Millward 1996, 268).

Case	Second-Person Singular	Second-Person Plural
Nominative (= subject)	<i>you</i>	<i>you</i>
Accusative (= object)	<i>you</i>	<i>you</i>
Possessive	<i>yours</i>	<i>yours</i>

Table 5 *Changes in Second Person Pronouns in EMnE*

### 2.3.3 Other Implications

According to Baugh and Cable (2013, 235-236) new evidence of the use and implications of *th-* and *y-* pronouns are emerging. This is because scientists research beyond the literary texts and search among court records and personal correspondence of that time period. This supports the occurrence of more complex use causing some gaps in understanding.

Galiano (2022, 11 – 12) states that over the centuries, people developed new forms and dialects in order to address second person plural. Over the period of EMnE, forms such as *you all*, *you two* and *you ones* came into sight. Progressively, the number of these new forms grew and some (e.g., *you guys*) were adapted into everyday language (Galiano 2022, 12).

### 3 SYNCHRONY OF THE PRONOUN ‘YOU’

As the diachronic approach shows, there are somewhat crucial changes within the development of the English second person pronoun. This chapter will focus on the variations in Present-Day English (PDE) and further explore the shifts the second person pronoun takes nowadays. In PDE, the only distinction that can be made regarding the second person pronoun *you* and its number, is in the reflexive form *yourself/yourselfs*. In this case, *-self* is used as singular, while *-selfs* is used as plural.

#### 3.1 Present-Day English (18<sup>th</sup> – 21<sup>th</sup> century)

By the eighteenth century, *thou/thee/thine* forms were fully omitted. These forms were marked archaic and are no longer in use. Nonetheless, they are still used for religious purposes, as mentioned before, by the Quakers, and nowadays in some cases by a few rural British dialects (Crystal 2003, 210; Galiano 2022, 11).

In the day-to-day language, the standard form for singular and plural second person became *you/yours*. In PDE, due to its form, it is often hard to distinguish between one or more people in the conversation (Biber et al. 2002, 330), demonstrated on example [41], where *you* can either represent one person or a whole class of people (Millward 1996, 316).

[41] *You need to submit your homework by Tuesday.*

Due to the number distinction in other pronouns (e.g., *she* v. *they*, *I* v. *we*) and in nouns (e.g., *car* v. *cars*), there is a certain need to fulfill the gap in the second person pronoun forms. Due to the inability of Standard English to provide such a distinction, the non-standard forms are used. This is therefore realized by the use of different new forms, spread across some dialects in English. These forms are, for example, *you* for singular, opposed to *yous(e)* in plural, or *you* in singular with *y'all* in plural (Beal 2010, 29; Millward 1996, 316).

From example [41] the distinction can be drawn by using second person plural form from PDE. *You* from example [42] was substituted by *y'all*, making the difference in number clear, targeting the whole group.

[42] *Y'all need to submit your homework by Tuesday.*

Forms such as *you all* and *you two* can be dated back to ME (sixteenth century) and some forms developed over time, for example *you guys* became more frequent while some, like *yous(e)*, are rarer (Galiano 2022, 12).

Millward (1996, 316) claims that: “it is at least possible that a separate second-person plural pronoun will be adopted in the standard language at some time in the future.” This would add the originally present balance within number in the English language. Beal (2010, 40)

also suggests the problem of distinction within a conversation. This means that the participants need to rely on body language, non-verbal cues, names and other PDE variations such as *you guys*, *you two*, and so on.

In PDE, plural forms of the second person pronoun can be created in two ways – analytically and morphologically. The first one is by using suffixation, to create pronouns like *yous(e)* (more about this pronoun in the following chapters), the former one means that the second person pronoun *you* is accompanied by another noun, for example *you guys*, *you all*, *you people* and some others (Galiano 2020, 20 – 21).

### 3.2 Pronoun *Y'all*

The form *y'all* is very typical for the south of the US (Wolfram and Schilling-Estes 2013, 201), compared to the other varieties of second person pronouns (e.g., *yous(e)*, *you 'uns*). The origin is sometimes said to be in Black American English, dated back to the 1880s and then spread across. The pronoun form *y'all* does not mark any social status of the speaker and is widely spread regionally. In some cases, the form *ya'll* or *you-all* is used. It is a form of address where the speaker wants to point out the comradeship, or the closeness of the participants, suggesting a sense of community when used. Therefore, *y'all* would not be used to express social class differences or some kind of social distance (Algeo 2006, 108; Wales 2004).

Wales (2004) extends the form *y'all* by adding possessive clitic 's, showing that *y'all* can very well function as a possessive pronoun. She demonstrates it on a personal example [43] from a guided tour.

[43] “Come on in and put y'all's coats in the cloakroom.”

Arguments against its different spelling forms exist. Michael B. Montgomery (1989) argues that the form *y'all* is not a contraction of *you all* and that the unorthodox spelling preferred by his students was *ya'll*. The grounds for this suggestion were the fact that *ya'll* is a contraction which is drawn from *ya*, a reduced *you* form which is often used by speakers, such as in example [44].

[44] See *ya!*

Nevertheless, the standard form used nowadays by authors (Biber et al 2002; Wales 1996; Millward 1996; Crystal 2003) is *y'all* suggesting the combination of *you* and *all*. Montgomery (1989) also points out why this form cannot be *you'll*, as the natural tendency suggests, as this is already a contraction of the verb *will* and *you*.

### 3.3 Pronoun *Yous(e)*

This second person plural form is very common in the varieties of British and Irish English. It is mostly present in Ireland, Scotland (mainly in Glasgow), Liverpool, Newcastle, the north of the USA and Australia, where the influence of Irish immigrants is present. The usage is marked as urban (Beal 2010, Crystal 2003, 329). Although Galiano (2022, 12) suggests that this form has been rarely used since the 1960s, Hughes et al. (2012, 115) argue that “it is fairly common.” This form *yous(e)* has stressed [ju:z] and unstressed [jəz] variation. Wolfram and Schilling-Estes (2006, 87) also propose the use of *youse guys*, showing in Northern dialect, specifically Northeastern, shown in example [45].

[45] *Are youse guys coming with us?*

Biber et al. (1990, 330) define *yous* as a “dialectal form,” which fills “the gap left by the absence of number contrast for *you* in modern standard English.” They use the following example [46] to demonstrate the usage. In the example, the plural is marked by using the pronoun form *yous* while the address of one person in the last part *do you ever see a house like it Albert?* is demonstrated through the usage of the addressee’s first name, *Albert*.

[46] *I am sick to death of yous – All yous do is fight and ruck and fight – do you ever see a house like it Albert?*

The form *yous(e)* is suggested to be created analytically by using the suffix *-s* which is usually used for making a plural noun (e.g., *flower* v. *flowers*). Therefore, two spellings can be imposed, either *yous* or *youse*. This also leads to the possibility of having more nontraditional forms, such as *yiz* or *yez* (Galiano 2020, 20; Wolfram and Schilling-Estes 2013, 173).

### 3.4 Other Forms of Second Person Pronoun

The most frequently mentioned forms of plural second person pronouns are the above *y'all* (*you all*) and *yous(e)*. Nevertheless, there are some other examples, frequently used in PDE which are not as often mentioned. These are either constructed by using *you* together with NP phrases (e.g., *you guys*, *you lot*, *you people*) shown in [47], or with *you* and so-called cardinal number (e.g., *you two*, *you three*) shown in [48] (Wales 2004; Galiano 2020, 39).

[47] *You guys/people/friends are my last chance!*

[48] *You two/three are here to explain the damages.*

### 3.4.1 *You guys*

Wales (2004) argues that the older version of *you guys* would be *you chaps*, which would only refer to male addressees. Older speakers might use *you guys* with the reference only to males as well, nevertheless younger users commonly use this expression to address both sexes [49]. There can be a distinction made with *you girls* [50], *you boys* [51] and others. *You guys* is spread across Chicago, and is also widely used amongst British speakers (Lippi-Green 2012, 10; Wales 1996, 73)<sup>1</sup>.

[49] *Stephen, Eleanor, Patrick, Anna, you guys are coming too?*

[50] *Hey, I heard you girls are having a sleepover tonight!*

[51] *What are you boys doing with the cars?*

### 3.4.2 *You and Cardinal Number*

The use of *you* in combination with the so-called cardinal number marks the exact number of participants in the speech. In example [52], the difference is shown. In [52a.] the speaker is clearly addressing only two people with the expression *you two*. It can suggest the duality of the conversation, as explained in previous chapters. According to Comrie (1989) cited by Galiano (2020, 137), this pattern follows a natural tendency occurring also in other languages, to use number specifications and somewhat natural hierarchy of singular – plural – dual – trial/paucal.

[52] a. *What did you two think about the show?*

b. *How do you three feel about my decision?*

c. *What did you four remember in the situation?*

In [52b.] it is clearly pointed out that the speaker is trying to address three people in the conversation, and with example [52c.] the same is happening, with the difference of four people being addressed. These expressions seen in [52] are typical for specific geographical areas. *You two* is specific for the US, *you three* commonly used in Canada and *you four* is mainly utilized by people in Great Britain (Galiano 2020, 136 – 137). According to Biber et al. (1990, 330) *you two* is, in the frequency of its usage, twice as common in British than it is in American English.

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<sup>1</sup> While *y'all* and *yous(e)* are mentioned in the Cambridge Dictionary, the expression *you guys* is not (2024).



### 3.4.3 Other *You* Forms

Other commonly used forms of second person pronoun that are not *you* for both singular and plural forms, are for example *you'uns* in Appalachian and Pittsburgh dialect, and *yousns* in Pennsylvania (Lippi-Green 2012, 10; Wolfram and Schilling-Estes 2006, 87).

## **II. ANALYSIS**

## 4 METHODOLOGY

In this section of the bachelor's thesis, I conducted research on the usage of various second person plural pronoun forms in World Englishes. The aim of this section is to explore and compare the varieties used in the spoken language of native speakers. This will be done in order to compare the theoretical findings with a real life examples from a social media platform.

This chapter will focus on the process of my analysis, with explaining details about the procedure. It is important to say that all the information and material used and mentioned in this section were obtained on Instagram, and other websites that are freely available to all.

### 4.1 Hypotheses

I will be analyzing different forms of second person plural pronoun in Present-Day English (PDE). The historical background suggests differences between singular and plural number (*thou* v. *you*), which progressively diminished from use. This way, in PDE the difference between plural and singular number is present only from the context of the speech act (e.g., the number of participants). Nevertheless, many emerging varieties to distinguish number of participants in a conversation can be currently observed.

Based on the theoretical research conducted in the previous part of this thesis, it can be assumed that second person plural pronoun form will be distributed among the speakers based on their regional background. For example, *y'all* is typical for the south of the US (Wolfram and Shilling-Estes 2013, 201), *you guys* is mostly present among British speakers and in Chicago (Lippi-Green 2012, 10; Wales 1996, 73), and *yous(e)* is very common in British and Irish English (Beal 2010; Crystal 2003, 329).

The second hypothesis I am suggesting is that one person can use different varieties of the plural second person pronoun when addressing others.

The objective of this analysis is to see the frequency and forms used when addressing a group of people in different World Englishes. This will be demonstrated through analyzing videos from various native speakers available on a social media platform.

### 4.2 Choosing Social Media Platform

First, I had to make a decision about which social media platform should be used for the basis of my analysis. Social media provided me with the opportunity of first-hand examples when addressing the audience by the content creator.

I went through Twitter, YouTube, TikTok and Instagram. After searching through some of the content provided by these platforms, I decided for Instagram as the basis of my analysis. Instagram provided me with plenty of short videos (= Reels) to choose from and offered availability of extra information.

### 4.3 Data Collection

First, I chose the main theme of the videos – fashion, beauty, and makeup. These topics are close to me and therefore were easy to navigate through. Afterwards, using these specifications, it was easier to choose among the creators themselves.

It was important to opt for native speakers around the world, because of the varieties of plural second person pronoun. Therefore, ten creators were chosen from different English speaking countries (the USA, Canada, England, Ireland, South Africa and Australia). Although South Africa is not mentioned in the theoretical part, I took interest in it as I tried to gather most of the English speaking areas of the world. South African English (SAfrE) is mentioned in regards to the pronoun *y'all* in the theory section above.

The creators I selected are either some that I have known and follow myself, or some that I have not encountered before but heard of. I decided to analyze 10 people. From each of the person chosen, I randomly picked two to three videos where the audience was addressed with the plural second person pronoun varieties studied. These are the creators observed (a nickname was given to each of the creator, e.g., *speaker 1*, for a better and clearer understanding):

- Desi Perkins, speaker 1 (Los Angeles, California): although born and raised in LA, has very strong Latino backgrounds from her mother's side. Her Instagram page focuses on fashion, makeup and her own brands.
- Jaelyn Hill Torrey, speaker 2 (Tampa, Florida): a professional makeup artist and fashion content creator. She shares tips and tricks primarily about makeup, but also about food, drinks and clothes.
- Parker York Smith, speaker 3 (born in Cincinnati, Ohio, lives in Los Angeles, California): shares videos about fashion, helps and responds to comments regarding different outfit difficulties.
- Justin Ferreira, speaker 4 (New Jersey, New Jersey): a New Jersey fashion creator who focuses on building outfits either suggested in the comment section, or for everyday occasion.

- Madeleine White, speaker 5 (born in Lancashire, England, lives in Los Angeles, California): She is a fashion and beauty creator. Her videos are mainly about clothes and handmade fashion projects.
- Lydia Rose Hopewell, speaker 6 (England): England based fashion influencer, mainly focused on outfit inspiration and guide. She shares tips and trends with her audience.
- Rosie Connolly Quinn, speaker 7 (Dublin, Ireland): Fashion and beauty influencer, share make up, personal routines, and outfit inspiration.
- Sally Mackinnon, speaker 8 (Melbourne, Australia): Melbourne stylist, helping clients and brands to facilitate stylish wardrobe. She also shares tips and tricks through videos regarding fashion trends.
- Boity Thulo, speaker 9 (born in Potchefstroom, South Africa): a television star, rapper, actress, business woman and model. She creates content around beauty and fashion. SAfrE is observed here.
- Brandon Balfour, speaker 10 (Vancouver, Canada): Canadian fashion influencer who shares tips and tricks just about everything regarding men's fashion, skin care, and routines.

It is not possible to find out the exact location (e.g., city or region) of some of the speakers. The reason for this might be theirs and their family's privacy. Regarding the information about the individual's cities, it is mentioned directly on the Instagram page itself.

#### **4.4 Working with the Videos**

After selecting ten creators, and randomly picking two to three videos that would be apt for the purpose of this section, it was important that the audience was specifically addressed, using different forms of the second person pronoun. A total of 27 videos were observed. I made a transcription of these videos using Microsoft Word's Dictation feature. These transcripts had to be further modified to correspond with the original videos, as the program is not as precise.

After that, I took the video transcripts and counted how many times each second person plural pronoun variety occurred, each person's videos were counted together. With this information, I created a table for a better understanding. Each speaker represents 100% and based on the number and different variations used I calculated the percentage in order to demonstrate a clear picture.

Finally, sentences that support the different usage of the plural second person pronoun were carefully sorted out and used in different sections of the following chapters to prove or disprove the hypothesis of this thesis. I looked at them from two different points – regional varieties based on the theoretical research and the intrapersonal varieties and the consistency of each speaker. After looking over the data analyzed, it may seem that only a few samples were used, nevertheless, from the beginning the intention was to observe only 10 people and the probable absence of second person pronouns within the videos could not be foreshadowed nor manipulated.

It is important to say that in this analysis, only the phonetics will be observed and evaluated, excluding the transcription forms itself (e.g., the difference between *y'all* and *ya'll* would not be taken into account while *y'all* and *you all* will). The whole transcripts of the videos from this step are available in the Appendix.



## 5 RESULTS

In this section of my thesis, I will share the results of my data collection from the social media platform, Instagram. Theory and real speaking situations will be combined and observed in order to draw a conclusion. The results are accompanied with tables for a better understanding. I calculated percentages of each second person plural pronoun a speaker used.

### 5.1 Regional Varieties

In this section, the different regional varieties will be studied. I will compare them with theory and bring my own findings from analyzing Instagram Reel videos. It is very important to note that although many people live in a certain state (e.g., Florida, California, etc.) their birth state might be a different one, and therefore these differences will also be taken into account. Table 5 shows how often each of the speaker used certain variety of the second person plural pronoun during the videos. The overall occurrence is also calculated in percentages.

Speaker	<i>you</i>	<i>you guys</i>	<i>y'all</i>	<i>yous(e)</i>	<i>you all</i>
Speaker 1	9	2	1	0	0
Speaker 2	24	5	0	0	0
Speaker 3	16	2	0	0	0
Speaker 4	25	12	20	0	3
Speaker 5	8	0	0	0	0
Speaker 6	2	0	0	0	0
Speaker 7	11	0	0	0	0
Speaker 8	24	0	0	0	0
Speaker 9	2	6	0	0	0
Speaker 10	43	3	0	0	0
Total	164	30	21	0	3
	75,2%	13,8%	9,6%	0%	1,4%

Table 6 *Regional Varieties*

#### 5.1.1 Pronoun *You*

As the standard PDE second person pronoun *you* is used in most of the second person address, singular or plural forms. Based on the videos, *you* was used in 164 cases (75, 2%) out of total 218 cases, which is the highest occurrence. Some of the speakers (speaker 5, 6,

7, and 8) used predominantly *you* and no other variations, but in contrast, speaker 9 used *you* only in 25%. There are many sentences from the videos that could be used as examples.

The main pronoun in addressing the audience was *you*, therefore I selected two sentences from each of the creators, speaker 1 [1], speaker 2 [2], speaker 3 [3], speaker 4 [4], speaker 5 [5], speaker 6 [6], speaker 7 [7], speaker 8 [8], speaker 9 [9], speaker 10 [10].

- [1] a. ...you want to apply sunblock...
- b. ... but I got you.
- [2] a. ... it just makes it feel like special you know.
- b. You don't want this to go below the top of your ear...
- [3] a. ... so you can go make sure you're gonna have a successful event,
- b. You won't see my socks as much...
- [4] a. ... if you don't like the fit you can unfollow me...
- b. ...you just plop them on.
- [5] a. How do you get ready with no idea where you're going?
- b. Difference between this and any of these fun little guys you see behind me...
- [6] a. Pregnancy purchases you need to make now.
- b. ... and will also give you a complete seamless finish under tight fitting outfits.
- [7] a. You can pick this up exclusively in store or online at arnett dot ie.
- b. If you're like teenager or even if you're just into music this was such a great documentary...
- [8] a. I don't know about you but when it comes to jeans I definitely have a multiple personality jeans disorder
- b. So when you buy a blazer...
- [9] a. ... so thank you Avon for allowing me to gift with power.
- b. And you can gift so many people...
- [10] a. ...you can go for a pair of pleated trousers...
- b. ...you can use an oil cleanser first and then you can go with your regular foaming cleanser...

### 5.1.2 Pronoun *Y'all*

According to literature, the pronoun variation *y'all* is mostly present in the south of the US. Nevertheless, according to my analysis, no use of *y'all* is present as speaker 2, living in Tampa, Florida, did not use *y'all* at all. The reason for this might be the fact that speaker 2

was born in Illinois, and not Florida, and therefore the usage of such variation would not occur naturally.

Nevertheless, the pronoun *y'all* was used 20 times by speaker 4, coming from New Jersey. In example [11], sentences from one video are taken. In [11d.] *y'all* occurred twice in one sentence.

- [11] a. *Y'all really want a blue hat, black hoodie, black pants, and blue sneakers.*  
 b. *Y'all ain't new to this.*  
 c. *...but y'all hating so it's alright.*  
 d. *Let me know which y'all think and I'll see y'all manana.*

The next examples [12] are from the second video, done by speaker 4.

- [12] a. *...and yes, y'all wanted a purple jacket so we're gonna go with the matching set.*  
 b. *Y'all wanted white sneakers.*  
 c. *Y'all can hate on the grandpa shoes all you want I don't care.*

The next sentences [13] are, again, taken from speaker 4, video three.

- [13] a. *Y'all said my pants weren't baggy enough.*  
 b. *And Imma make sure the that these pants are so baggy that y'all can't say nothing.*  
 c. *...cause y'all tryna mess with me.*  
 d. *Y'all wanna mess with me...*

The variation *y'all* was also used by speaker 1, shown in sentence [14]. Speaker 1 is from Los Angeles, California.

- [14] *What more can I say, y'all already know what's up with these.*

Wales (2004) suggests, that it is possible to build a possessive pronoun from *y'all* using possessive clitic *-s*, she demonstrates the usage on a personal example. In example [15], taken from speaker 4's video, the possessive form of *y'all* can be observed.

- [15] *... but I can't pick y'all's if you're not following.*

Although my representation of southern states did not prove the occurrence of *y'all*, it shows that in New Jersey and in California, it is possible to encounter *y'all* variation in a speech. The analysis, nevertheless, can be distorted as not enough samples were observed.

### 5.1.3 Pronoun *Yous(e)*

According to Beal (2010) and Crystal (2003, 329), the pronoun *yous(e)* occurs mainly in British and Irish English. It is also present in the north of the USA, Liverpool, Glasgow and Australia. Nevertheless, as the table (Table 5) suggests, out of total of 217 times when any of the second person plural pronoun was used, none of the speakers utilized *yous(e)*.

Although the speaker observed came from England, Ireland, Australia and even the north of the US, none of them expressed second person plural pronoun this way. It can be therefore concluded, based on my analysis, that this form is not as frequent as others., which supports the Galiano's (2022) claims regarding the vanishing frequency of this variety.

#### 5.1.4 Pronoun *You guys*

This variety seems to be spread the most among the native speakers from all over the world. Altogether this pronoun was used in 13, 8% cases, second after *you* (75, 2%), of all the second person plural pronoun varieties used. This variety is mainly used in Chicago and in British English (Lippi-Green 2012, 10; Wales 1996, 73). None of the speakers chosen came from Chicago, and neither of the speakers from the UK used *you guys* at all. Nevertheless, based on my analysis, it can be seen in SAfrE, Canadian English, and in speakers from New Jersey and California.

Speaker 1, born and raised in LA, used *you guys* 2 times (16, 7%) of the total 12 times the second person plural pronoun was used. Speaker 1's sentences are shown in [16].

- [16] a. ... *so make sure you guys check it out and stock up on all of your favorites.*  
 b. *If you guys are anything like me...*

Speaker 2, born in Illinois and living in Florida, used *you guys* 5 times (17, 2%) out of 29 times, during the videos. Selected sentences spoken by this speaker can be seen in [17].

- [17] a. *OK, so I know a lot of you guys are doing dry January this year...*  
 b. *...I have come up with some really fun custom craft mocktails so I want to share with you guys today.*  
 c. *OK you guys we just need to talk about a product that I have been loving...*  
 d. *As you guys know...*

Speaker 3, born in Ohio and living in California, addressed people with *you guys* 2 times (11, 1%), out of 18 times when used plural second person pronoun. The two examples are shown in [18].

- [18] a. *Typically what you guys see is pretty much me doing this almost on the fly...*  
 b. *...I hope you guys know...*

Speaker 4, from New Jersey, addressed the audience with *you guys* 12 times (20%) out of 60 times [19].

- [19] a. *...I'll show you guys why they look baggy...*  
 b. *... you guys might not be able to see that...*  
 c. *What do you guys want me to do with it.*

d. ... *alright you guys wanna blue sneakers...*

Speakers 6 and 7 are from the UK (England and Ireland), nevertheless, regardless of the theoretical findings, none of them used *you guys*. Speaker 5, although born in England, lives in LA. Nonetheless, no *you guys* variety was spoken by speaker 5. Therefore, my analysis does not align with the theoretical background. Speaker 9 comes from Potchefstroom, South Africa, and in their videos, *you guys* is commonly utilized. The sentences demonstrating this are present in [20]. This shows that in SAfrE *you guys* is used.

[20] a. *I hope you guys are all doing very well and are getting to the spiritual festive season.*

b. *I'm sure you guys have been seeing that...*

c. *And as you guys saw from my previous reels...*

d. *I hope you guys all in the Eastern Cape are rushing there...*

Based on my analysis, *you guys* is also used among Canadian speakers. Speaker 10 used *you guys* 3 times (6, 5%) out of 46 times in total. The sentences can be seen in [21]. In [21a.] we can also observe that *you guys* may refer to *boys*, therefore addressing the male audience.

[21] a. *Hi boys today I'm gonna teach you guys how to dress for a dinner occasion.*

b. *Boys, here are five things you guys need to be doing if you want to have clear skin...*

c. ... *and number four assuming you guys actually follow my tips and you wear sunscreen every day...*

This part of my analysis focused on the variety *you guys*. Many of my findings aligned with the theoretical background mentioned in the previous chapters. Nevertheless, while it cannot support the use of this variety in the UK, it suggests that it is used in South Africa.

### 5.1.5 Regional Varieties Conclusion

In this section, I analyzed 27 videos from Instagram Reels and looked into the regional varieties of English speakers around the world in regards to second person plural pronoun. As was shown, not all the theoretical findings, and therefore my hypothesis, aligned with my analysis. It cannot be stated that second person plural pronoun form is distributed among the speakers mainly based on their regional background. This might be due to the narrow number of samples as only 10 speakers were analyzed. Overall, *you* is used the most around the world, with 164 cases (75, 2%), by all the speakers, second *you guys* with the occurrence of 30 cases which is, compared to *you*, only 13, 8%, used by speaker 1, 2, 3, 4, 9, and 10. *Y'all* was used 21 times (9, 6%), 20 of them by speaker 4 and one *y'all* by speaker 1. Speaker 4

also used *you all* in 3 cases (1, 4%), shown in example [22]. No *yous(e)*, nor *you* and cardinal number was used by the speakers.

[22] *Let me know the next color combo you all want...*

The analysis in this section therefore demonstrates that even though Millward (1996) argue that second person plural pronoun *you* might be substituted over time, it is still the most used version among native speakers. Although varieties (*you guys*, *y'all*) were used by 6 out of 10 speakers analyzed, only 24,8% occurrence of varieties can be seen.

## 5.2 Intrapersonal Varieties

In this section of my analysis, I will focus on the use of second person pronoun plural form and its varieties by a particular speaker. This analysis will show if and how individual speaker switches between different variants during their speech. I will look at each of my speakers' (1 – 10) videos and compare how they use the second person plural pronoun individually within their own speech and furthermore I will compare them among each other.

Table 7 shows the occurrence of each of the varieties, also expressed in percentages.

Speaker	<i>you</i>	<i>you guys</i>	<i>y'all</i>	<i>yous(e)</i>	<i>you all</i>
Speaker 1	9	2	1	0	0
	<b>75%</b>	<b>16,7%</b>	<b>8,3%</b>	0%	0%
Speaker 2	24	5	0	0	0
	<b>82,8%</b>	<b>17,2%</b>	0%	0%	0%
Speaker 3	16	2	0	0	0
	<b>88,9%</b>	<b>11,1%</b>	0%	0%	0%
Speaker 4	25	12	20	0	3
	<b>41,7%</b>	<b>20%</b>	<b>33,3%</b>	0%	<b>5%</b>
Speaker 5	8	0	0	0	0
	<b>100%</b>	0%	0%	0%	0%
Speaker 6	2	0	0	0	0
	<b>100%</b>	0%	0%	0%	0%
Speaker 7	10	0	0	0	0
	<b>100%</b>	0%	0%	0%	0%
Speaker 8	24	0	0	0	0
	<b>100%</b>	0%	0%	0%	0%
Speaker 9	2	6	0	0	0

	<b>25%</b>	<b>75%</b>	0%	0%	0%
Speaker 10	43	3	0	0	0
	<b>93,5%</b>	<b>6,5%</b>	0%	0%	0%

Table 7 *Intrapersonal Varieties*

### 5.2.1 Speaker 1

Speaker 1 comes from LA, California, and three videos from them were analyzed. The speaker used second person pronoun 12 times out of which *you* was present 9 times (75%) while *you guys* was used only 2 times (16, 7%) and *y'all* 1 time (8,3%). This means that although some switching among the *you guys* and *y'all* variant was present, more than four fifths of the time, *you* prevailed. Example [23a.] shows sentence where *you* was used, [23b.] shows *you guys*, and [23c.] shows *y'all*.

- [23] a. *If you're somebody who doesn't love vitamin C...*  
 b. *... so make sure you guys check it out...*  
 c. *What more can I say, y'all already know what's up with these.*

### 5.2.2 Speaker 2

Speaker 2 lives in Tampa, Florida, nevertheless was born in Illinois, and three videos from this creator were analyzed. Second person pronoun address appeared 30 times in total and 24 (82, 8%) out of these addresses were *you* while only 5 (17, 2%) were *you guys*. This shows that although this person also switched between two different varieties, they still predominantly used *you*. Two examples are present in [24] to demonstrate the sentences.

- [24] a. *You don't want this to go below the top of your ear...*  
 b. *As you guys know my skin is super sensitive...*

### 5.2.3 Speaker 3

Speaker 3, who was born in Cincinnati, Ohio, but currently lives in LA California, addressed their audience in 18 cases. Out of these 18 cases, 16 (88, 9%) encompassed the pronoun *you* while only in 2 (11, 1%) cases did the creator use *you guys*. Based on the percentage, speaker 3 uses *you* in almost 90% of the time. [25] is used to show two samples of the sentences used, it can be seen that *you* is used more than once per sentence.

- [25] a. *If you have a big event coming up don't wait till you're about to leave for the event to put the outfit on you.*  
 b. *What you guys see is pretty much me doing this almost on the fly...*

#### 5.2.4 Speaker 4

Speaker 4, from New Jersey, is the one with the most variants and occurrences out of all the samples. They addressed the audience 60 times within 3 videos observed. *You* was used 25 times (41, 7%), *you guys* was used 12 times (20%), and *y'all* was used 20 times (33, 3%). Nevertheless, in the videos, the speaker also used *you all* 3 times (5%). This shows that there is only about 10% difference between *you guys* and *you'll* in this speaker's utterance. Presence in varieties of second person pronoun in plural form is very strong and frequent, even when comparing the total number of cases in which the speakers addressed the audience, being 59 times. Sentences showing the use of *you*, *you guys*, *y'all* and *you all* are written bellow [26].

- [26] a. ... if you keep seeing my videos and you're not following it's just a reminder to follow me...
- b. ... and I'll show you guys why they look baggy.
- c. Y'all wanna mess with me we're gonna throw on some baggy pants.
- d. I've told you all before...

#### 5.2.5 Speaker 5, 6, 7, 8

These four speakers are put together due to the lack of second person plural pronoun varieties. Speaker 5 was born in Lancashire, England, but lives in LA, California. This speaker used second person pronoun 8 times, none of which was different from *you*. Therefore, in 8 cases (100%) *you* was used. This might suggest that the speaker either does not use any variety available, or the sample of the videos (3 videos) was too small.

Speaker 6, from England, addressed the audience only 2 times. Two short videos were analyzed. *You* was used in both cases and therefore no variation can be observed. The reason for the lack of varieties can be caused by the narrow sample used, nevertheless, after looking over the videos by this creator, there are no addresses even in the other videos.

Speaker 7, from Dublin, Ireland, used *you* 10 times. They did not alternate between different varieties and in all the cases *you* was used as the main pronoun of address.

Speaker 8, from Melbourne, Australia, addressed their audience 24 times, nevertheless, none of those times was with any of the varieties. *You* was used in all the sentences.

#### 5.2.6 Speaker 9

Only 2 videos were analyzed from speaker 9, coming from Potchefstroom, South Africa. In these 2 videos second person plural pronoun was used 8 times. In 2 cases (25%), *you* was



used, while in 6 cases (75%) *you guys* was used. This shows that speaker 9 used mainly *you guys* variation in their speech act. Sentences from the two videos are shown below [27].

- [27] a. *I hope you guys are all doing very well...*  
b. *... I'm sure you guys have been seeing that...*  
c. *And as you guys saw from my previous reels...*  
d. *... so thank you Avon for allowing me to gift power for the next Christmas season.*

### 5.2.7 Speaker 10

Speaker 10 is from Canada, Vancouver. I analyzed three videos in which *you* was used 43 times (93, 5%) and *you guys* was used only 3 times (6, 5%). The occurrence of *you guys* demonstrates that the speaker switches between these variations. In one of the sentences [28a.] the usage of *you guys* suggests that the speaker addresses mainly their male audience. Example sentences [28] are shown below.

- [28] a. *For accessories you want a nice formal watch...*  
b. *Hi boys, today I'm gonna teach you guys how to dress for a dinner occasion.*

### 5.2.8 Intrapersonal Varieties Conclusion

In this section, I analyzed the videos from intrapersonal perspective. It is shown that the speakers mainly switched between *you* and *you guys*. Three of the speakers mentioned did not use any other variety other than the standard second person plural pronoun *you*. Only two speakers (speaker 1 and 4) used more than one variety – *you guys*, *y'all* and (speaker 4) *you all*. The sparse occurrence of varieties (mainly *you guys*) (13, 8%) shows that people use predominantly *you* as the second person plural pronoun. Nevertheless, it seems to be fairly common to switch between different varieties during one's speech.

## CONCLUSION

In this thesis, the synchrony and diachrony of the English pronoun *you* were studied. I set the theoretical background and analyzed 10 native speakers from English speaking countries in regards of their usage of the second person plural pronoun form. The goal was to see how the status of this pronoun changed throughout the history.

In the past, *you* was used only for plural form, later as well as an expression of politeness, while *thee* was used to express the singular form of this pronoun. It is shown that in PDE *you* varies in order to express plurality. The variants are *you guys*, *y'all*, *yous(e)*, and *you* and cardinal number. In my analysis I discovered that *yous(e)*, and *you* plus cardinal number was not used at all in my sample corpus.

I observed interpersonal and intrapersonal usage of the second person pronouns. My sample was 10 speakers from English speaking countries. This number was set from the very beginning and therefore even though the number of usage amongst the speakers is lower than expected, it is drawn from real, non-staged situations, and based on my set procedure. Interpersonal (regional) varieties, based on my theoretical findings, are supposed to differ according to the region a person lives in. While that was somewhat true, it did not apply in all the cases. The wide spread of variants across the map can be caused by the fast social life, day-to-day social media interactions, and frequent move of today's speakers. This part answered my hypothesis regarding the regional usage of the second person plural pronoun. I supposed that the varieties will differ based on the region, which was true in some cases, as some speakers used different varieties, or none of them at all.

Intrapersonal varieties were observed as well, and it proved that, as set in my hypothesis, one person can, and frequently uses, more than one of the variants provided. Some people even switch through them very often (speaker 4).

Overall, *you* was used the most (75, 2%), *you guys* followed with 13, 8%, then *y'all* (9, 6%), and finally *you all* (1,4%). Although Millward (1996) claims that it is possible that the need for differentiation between singular and plural (as in other world languages) will substitute *you* altogether, according to my analysis, it is still used the most among the speakers on English.

For a future, extended study, I would suggest that an extended sample speakers with more videos would be observed in order to have a more detailed and broad picture. I did not focus on any particular group, other than regional distribution, and picked a very general sample,

therefore for a future study, people could be separated by gender, age, family, social status, and others.

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**LIST OF ABBREVIATIONS**

EMnE	Early-Modern English
ME	Middle-English
OE	Old-English
PDE	Present-Day English
SAE	Standard American English
SBE	Standard British English
SAfrE	South African English



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## APPENDIX

### Speaker 1

#### Video 1:

Good morning, let's get ready together. Already started by rinsing my face with Dezi skin Candice cleanser. This is the best cleanser. Claro Que C Vitamin C at serum. Adds the most beautiful glow and just lays so nice under makeup. If you're somebody who doesn't love vitamin C serum because of the texture or the stickiness or the way they may pile under makeup this one does not do any of those things. It's beautiful under makeup and look at the glow. Moisturizer. Lastly, I apply sunblock. Especially with vitamin C serum you want to apply sunblock preferably one that leaves your skin looking like glass and pill under makeup doesn't feel too sticky, preferably would like that. Brows are my favorite part of my makeup. I'm obsessed with filling them in cause I feel like it's just so transformative. Tadaa. Like to apply a little bit of a peachy concealer to cancel out all these red tones that I have around my eyes. Next I'm taking my Make Up For Ever palette that is well loved and I'm just going to take a few of these shades to even out some skin tone redness that I have around the nose, I have a little break out there that I wanna cover up. Blend blend blend. Just a little of the Fenty cream blushes because I feel like they look so natural and dewy. On my cheeks and also whatever is leftover I like to apply it to the eyelid. Charlotte Tilbury pressed powder. I'm gonna pat on a little Charlotte Tilbury Pillow Talk and I'm just defining the lips with a tiny bit of lip liner. Alright this is it. This is the finished makeup look. Skin. Uf. Everything on the Dezi skin website is 25% off for Black Friday so make sure you guys check it out and stock up on all of your favorites.

#### Video 2:

If you guys are anything like me, holiday shopping can get a little overwhelming. But I got you. I've partnered with target and got all the cutest holiday gift sets especially for your beauty loving friends. Let's get into this haul. First up we have the 12 Days of Beauty advent calendar. Feel like everybody loves a good advent calendar. Hair clips are having this like crazy moment right now and everybody wants a claw clip. I am such a fan of Saltair. This is the serum body wash travel gift set. Their products smell delicious. We all have that friend who's obsessed with lip products. This is for that friend. A gift box full of all different types of lip products. We got a hair care set. It has a little bit of everything. Beauty sponges. Really can't have enough beauty sponges. Wishing You Wellness set. Just a little spa moment. Color

Pop eyeshadow set. This is another gift set from Color Pop, set of three lip glosses. That is it for my Holiday day gifts guide. Let me know which one was your favorite set.

Video 3:

Hey. Let's do a try on of the newest styles that we're launching this week. Umm. Are you ready? First up we have Blocked,hello. I'm sorry, you've been blocked and every single time I decide a pair of sunnies we give her a personality. Who is she? She's powerful, she's confident, we'll catch her at Target with sweatpants and a baggy T-shirt, no makeup on, messy bun. She'll be wearing these sunglasses. So you'll know what she's capable of. They give fashion but they also aren't too much to wear if you were to put them with any outfit they wouldn't jive. Like they would. These are in fiery tort and they have a gradient lens right. We also have them in black. Murdered out, blackish staple. One of the comments I see is either they're too big, or too small, can you make them more narrow, can you make them more wide. Typically acetate frames don't have adjustable nose pads. I have added these in. Gonna make this more accessible to more face shapes. Next up Blueprint in olive. If there is one thing that has been the most requested lens color since I started this brand it has been this olive lens. I have seen your comments. Don't wanted Blueprint in olive so here she is. Great thing about Blueprint is it comes in two sizes. This is the larger size OK these are meant to be an oversized aviator but we also have a smaller size for all our smaller faces. What more can I say, y'all already know what's up with these. They are the best. That's it for my trial of our newest launch let me know which one is your favorite.

## **Speaker 2**

Video 1:

OK, so I know a lot of you guys are doing dry January this year and I have not drank for the last five months personally and I've never felt better and along the way I have come up with some really fun custom craft mocktails so I want to share with you guys today. OK, first things first I drink all of my mocktails out of a fancy glass. It makes me feel fancy OK. I put a lot of ice in my glass that's very important. Start off with organic just tart cherry juice, this brand right here is my favorite one. So we're gonna just measure everything from our hearts. It does have sugar in it but keep in mind it is organic natural sugar which at the end of the day is much better than consuming alcohol. And we're gonna go in with Poppy. This right here is the cherry limeade and in my opinion one of the best ones. I'm gonna do a little bit more of the poppy than I did of the cherry juice because the cherry juice is very like pungent.

OK, so now I'm gonna top it off with just some regular club soda cause this is just gonna make it fizzier or you can get fancy and go with Topo Chico which is my favorite way to make this because it is the most bubbliest spiciest mineral water to ever exist. Top that one off. Yeah it's spicy. OK so now grab a lime and we're gonna do like half a lime because I like it pretty acidic in the line with the cherry. Squeeze her on in there. Last but not least I'm gonna go in with the bottom being cherries. These are like the juiciest cherries ever. I love a garnish it makes me feel like I'm drinking like a real cocktail. It just makes it feel like special you know. Little lime. I mean come on and the fun thing about this that makes it even more special to drink is the fact that tart cherry juice has so many incredible benefits to it. Iron, magnesium, it improves your sleep quality, it's good for sore muscles, antioxidants and potassium. So as you're drinking this you can feel good about what you're doing for your body instead of drinking alcohol. And something I've seen people do on TikTok is they will literally add magnesium powder or like a tablespoon of this right here this tart cherry juice that has melatonin in it which you can purchase both of these on Amazon and then it'll really relax you almost like it's a glass of wine but you wanna keep it simple this mocktail is delicious and it's good for you. Cheers to a happy and healthy new year.

Video 2:

OK you guys we just need talked about a product that I have been loving. LOVING. Quite literally obsessed with at least for the past month or so. The Milk Makeup Hydro Grip and Refresh spray. Girl this entire Hydro Grip line by Milk makeup is so worldly famous and I know I'm just now jumping on the bandwagon in a very real way. The team actually reached out to me because I was so in love with their contour stick and they sent me a bunch of products. I cannot say enough good things about it I use it before my makeup I use it during my makeup I use it after my makeup and it has been such a game changer and my makeup routine I am obsessed. As you guys know my skin is super sensitive I was of course as always nervous to try a new product. When I saw what it did and the fact that it didn't break me out I was like ohh welcome home. I have been using this product every single time I do my makeup for at least the last four weeks and I have 0 breakouts. It's actually quite the opposite my skin is thriving. Right now all I have on is my skin care and then this spray and then I'm going to go on top and lay down my foundation. The way it just literally grips onto it and makes it look like skin. Like look at that ohh it's so good. There's a lot of gripping products out there right now but for me this is queen. Immediately my makeup is like suctioned to my face, it looks good all day long it looks so hydrated, so beautiful and it has that grip like that

stickiness to it so your makeup does not move. It comes in a full size and a travel size, I just go back and forth with both. They are both available at Sephora in store and online. OK, now that the makeup is fully done I'm gonna go ahead and spray the face again. Ohh my, I'm sorry like I just wanna eat my face up. Like it's not even like a targeted glow it's everywhere. I'm not sensitive to it it's giving me no breakouts, I've been using it for over a month at this point every single time I do my makeup. I feel like it's contributed to my makeup looking so good recently and my overall complexion.

### Video 3:

I am so excited because this is like my first official Get Ready with Me where I'm gonna do my entire face here on camera, wish me luck. I wanna do like a really feminine glam girly kind of pink makeup look today. Using Elf Power Grip Primer, it's so good and it doesn't break me out. Now we're gonna use Milk Hydro Grip setting spray but I use this as a primer just for more of that grip. The Maybelline Superstay Skin Tint, honey I can't do the drippage when people let it drip down their face it's something sensory I'm like uhh I can't. Look at the way that melts into the skin like this product I would spend \$90.00 on this product it literally looks like skin. It's crazy. Girl I love concealer I'm definitely someone where I'm like let's do very sheer glowy face but then pack on the concealer where needed. I always put my concealer all over my lid so the entire eye area is the same shade and this will also act as an eyeshadow primer once I set it with powder. Going in with the nude sticks bronzing bomb and Bondi Bay and then I'm gonna push this all over the upper part of the cheek it does not matter what face shape you have don't take this down too far it's not gonna be flattering. You don't want this to go below the top of your ear right there OK so try to keep it above that area that's a good rule of thumb. I'm also taking that bronzer and kind of wrapping it around the eye area because after we set it with the powder this is just gonna make our eye shadow all come together and make the face mesh. I don't know if you can see the difference but this side I did not bring the bronzer over to the eye area and this side I did. You can see how this just comes together and this is more disconnected. I personally use a beauty sponge after every single step just to make sure that everything is melted into the skin. I'm using Jacqueline Cosmetics cream blush in the shade Plush Pink. I'll bring this down on the apples of the cheeks but I'm also gonna wrap this around the brow bone and just like we did the bronzer bring that onto the eye area I want everything under the eye very pinky and just trust the process. The amazing thing about makeup is if you don't like it you

can literally just wash it off and you're just stuck with your natural face which is not the worst case scenario. Oh my Gosh, I'm feeling so girly and I love it. I mean girly with a receding hairline but still nonetheless love. Cannot forget the nose. I'm gonna grab a pink undertone setting powder this is the Givenchy Prisme Libre. I'm going to set the entire face I'm going in with loose powder that has a little sheen in it that way the skin still looks like skin. Fun fact about me I wanted a nose job my entire life I'm just too scared to do it. I did my brows off camera, honey they just keep getting thinner and thinner, leave me alone moving on. I'm going to take a little bit more blush pinky peachy tone and I'm going to bring it over this whole area that I went in with creams just before I go in and put a little shadow on it. Oh bitch I love I love I love I love it. I'm gonna keep the eye so simple at least I think I am. You never know what's gonna happen once I get in there OK. I always go in with these shapes from the Patrick Ta palette just to get kind of like that eye contour base laid out and you can see how immediately it's just gonna start to blend in to that blush. It's like when two become one. I mean look, the way the eye shadow just effortlessly blends into the cheek like no eyeshadow eyeshadow. Grab a pink shade or you can just use blush. Love to bring it kind of up to the brow bone and bring that into the blush just melting all of that together, ohh God I love I love I love I love. You guys are literally witnessing makeup like pull me out of my depression right now I have felt so sad for absolutely no reason well there have been some reasons we're gonna talk about right now this is a happy place. I felt so sad for the last couple of days and I'm just like ohh fuck and right now you are witnessing me literally pulling myself out of it. God let me go. Somebody needs to stop me because I'm starting to look like I have pink eye. OK let's walk away. Going back in with my crusty dusty musty palette taking out white shade and I'm gonna tap that all over the lid. I'm gonna take a dark brown eyeshadow and just stamp it along the lash line because I don't actually want eyeliner today for this look to keep it super feminine and soft so I'm just gonna do a little bit of shadow. They need a little highlight on the top of that brow bone I'm sorry I never stopped doing the step. Time for lashes. I'm just taking a little bit of blush I'm gonna put that on the under eye area. What I'm really trying to do here is just blend the under eye area and to the cheek area as you can see so all comes together. I'm going to take little bit of a dark brown shade on the lower lash line to give my eyes a little definition. I'm gonna do a little bit of white eyeliner on the inner rim not a lot just a little so it doesn't look too aggressive. I have been obsessed with this lip combination recently this isn't Jacqueline cosmetics Bourbon lip liner. Like how good is that lip liner color it's so bomb. OK so over top of that I'm gonna take Jacqueline cosmetics Ohh Hi. I'm gonna put that in the center and then I'm just gonna blend it out. OK

seeing that all together I'm gonna take Kim KW by Charlotte Tilbury and put that over top and this is gonna make everything just last and stay buttery all day. And we cannot forget just to bring the fluffy brows in to play. The way fluffy matte brow just literally changed that side of my face. Are you trying to bring me soup? Yeah. OK one bite one bite. Yeah ohh my lipstick. Oh my God, oh my God. OK I know I need to chill with the blush but this right here this is the new Gucci blush in the shade true pink. Honey, lemme just explain to you how beautiful this is OK just like as a Topper it has the most gorgeous shimmer. And it smells rich. Oh gosh the Sun is beaming into the window so you can really see the glam now. I love it so soft stuff and so pink. OK bye.

### Speaker 3

Video 1:

Can't wait for Scooby. The time has come here's my Scooby-Doo outfit. It may not nail his character perfectly but we're going kind of classy with the Scoob. Start out with this J. Crew flannel. Hope you like brown it's gonna be a lot of it. In all honesty I actually tried on the majority of this outfit already which is not something I normally do. My other brown socks are dirty so we're gonna do these. Typically what you guys see is pretty much me doing this almost on the fly but with this one I just kind of had an idea that I had to try and I really liked it. As I said we're going kind of classy think Scooby deserves it so pick up the brown double breasted suit. Speaking of trying on your outfit beforehand that is a practice I highly recommend. Doing a brown watch and this gold ring and I know everyone hates these shoes which I respect but you can't tell me that they don't kind of the dog paw. More camel hoof but whatever but yes back to practicing your outfit. If you have a big event coming up don't wait till you're about to leave for the event to put the outfit on you try it on beforehand to make sure you feel your best so you can go make sure you're gonna have a successful event. This is the closest I have to that classic teal Scooby collar. And you know Shaggy and Scooby are all about that hug life. I know everyone's gonna absolutely hate the shoes I've accepted that but you just simply cannot tell me that this isn't Scooby doo, you can't.

Video 2:

Can I do a Velma next from the Scooby-Doo gang? I can and I will. Borrowing styles from the ladies is no new thing for me. I'm a big fan but this orange and maroon color combo is not one I would naturally gravitate towards. But that's one of the fun things about these recreations. Someone commented on my Fred video like do you think if I'd wear this in

public people would recognize it. I don't have an orange turtleneck but I do think this one will work nicely. The Fred outfit definitely felt like people would recognize it immediately. Maybe not so much with this one but we'll see. You won't see my socks as much as you see hers but still gotta go with the orange. I love the Mary Jane shoes she wears. I don't have those we're gonna do the tassle loafer. This watch is pretty close to our color scheme. Now I know Velma doesn't wear a jacket it's just the sweater but we're being inspired by here also I feel like she could really use all these pockets. Thankfully for me I had laser surgery but I can definitely empathize with Velma losing her glasses and not being able to see anything. I lived that life for years but glasses can still just be fashionable. Velma Dinkley inspired outfit as I said I wouldn't naturally wear this color combo but sometimes I'm into it.

Video 3:

There's a lot of interest in this vest I was wearing in one of my recent videos let's put an outfit together. The vest itself is from the women's section at Kohl's at Sonoma Goods I also got this kind of cream color as well as the blue. I size up to a large but I like the fact that it's kind of mesh in the front. It's kind of giving superhero suit a little. Also the fact that it is a little bit cropped tells me I need a higher waisted pant. I'm gonna do these Carpenter jeans from Madewell they also happen to be from the women's section. I hope you guys know but I always think people should wear whatever they want whatever makes you feel good but especially with pretty gender neutral things like jeans or vests like because it's in the women's section does not mean a guy shouldn't wear it. In my opinion women oftentimes have way better options than us guys do anyway. I don't know what shoes I'm gonna wear yet but I know it's gonna be earth-tone so I'm gonna stick with the brown belt. Inevitably there are always some people who are a little uncomfortable with the idea of wearing women's clothes but like it's just not that deep they were just garments that were designed for some other body types but like even then it's not a big deal. I think I'm gonna do the yellow chucks. I think I like these with it. This is that my kind of springtime vibe right here guys. I'm comfortable I feel really good if this is a little too much for you throw a jacket on. Oh yeah this just turned into one of my favorite outfits in recent memory I am absolutely going to be wearing this out of the house so I think I'm just gonna go now. Bye.

**Speaker 4**

Video 1:



Make another color combo. Y'all really want a blue hat black hoodie black pants and blue sneakers. Y'all ain't new to this. Follow me right now and if you don't like the fit you can unfollow me it's alright I won't get my feelings hurt. Let's get dressed. Keep saying these aren't baggy pants which I have no idea how but y'all hating so it's alright. We gonna throw them on and I'll show you guys why they look baggy. If I could fit a hole another leg in these jeans that's considered baggy. You guys might not be able to see that on the camera but they bag OK. They're loose. Onto the next, I just can't get away from the Yeezy Gap hoodie and for good reason. It's the most comfortable hoodie ever and it's double layered, it's soft it looks clean. What do you guys want me to do with it. Not wear it? Come on now. Also this orange hoodie's been one of my favorites recently too. My room's just a walk in closet at this point. I had to take my bed out of here because I needed more room for clothes. I sleep on the couch now. Hold on y'all all this blacks taken away the light. There we go. Alright you guys wanna blue sneakers you know I don't got a lot of those so there's really only like 3 options but if we're going baggy we're going Jordan Ones. I honestly can't remember last time I put these on for some reason I just haven't been enjoying my Jordan Ones as much but royal blue Jordan Ones. It's that easy you just plop them on. Uh. And I'm not gonna forget you guys wanted the blue hat so let's get that. LA corduroy hat from You Morse a cab can never go wrong. If you guys enjoyed it stay followed. If you didn't unfollow. Let me know which y'all think and I'll see y'all manana. Dozes.

Video 2:

Hold on hold on hold on hold on. Y'all wanna purple jacket, purple pants and white sneakers. Ain't something we can't do. Let's get dressed. Oh yeah and let's not act like I already filmed this and I had to redo it because the mic wasn't on so. All purple windbreaker pants from my boys over at Vicinity. These windbreaker pants. Yeah, when it's so windy outside this is perfect. I literally hear the wind outside. And I've told you all before if you keep seeing my videos and you're not following it's just a reminder just to follow me because you're already here you know you already watching the video you might as well just hit the follow button it it's OK. Oh yeah these are guys most like tracksuit pants they come in like jogger form and like they're cuffed. These give you an option because they're elastic so you could just tighten it and that's what we like. And let's not go crazy when you guys think I'm just wearing my windbreaker stuff it is 30° in Jersey. We're gonna be wearing this polo all white thermal. You thought we're gonna wear a tango to this jacket crazy and yes y'all wanted a purple jacket so we're gonna go with the matching set. Vicinity sent me this whole piece and it's

just it's gas I'm not gonna lie. Like let's really look at it like insane. Y'all wanted white sneakers it is the perfect excuse to use the new ASICS that I just picked up at Sneakercon. ASIC gel 1130s yeah they got a little brown on them but you guys wanted white sneakers they're white sneakers alright let's relax. You know what I call this colorway I call this I call this good morning I call this where's my coffee. Y'all can hate on the grandpa shoes all you want I don't care. And once Kanye wears them you guys will say they're fire so just so clean who's wearing a purple set not a lot of people. Let me know the next color combo you all want but I can't pick y'all's if you're not following so make sure to comment and hit the follow button I'll see you all tomorrow. Peace.

Video 3:

Y'all said my pants weren't baggy enough. Alright, word. You guys want me to do a black puffer with a black undershirt, gray pants and black sneakers. And Imma make sure that these pants are so baggy that y'all can't say nothing. So let's get dressed. We're gonna go with these all gray cargo baggy jeans. These are the baggiest pair of pants I own and I already know what Imma get. Imma get the comment section saying bag not bagging not baggy cause y'all tryna mess with me and I get it. It's cool. Y'all wanna mess with me we're gonna throw on some baggy pants. Are these baggy enough for y'all? Please let me know. Now let's try the black layers. I wanna go this all black donda long sleeve shout out Kanye, he personally dropped this off at my house. Me and him are pretty tight so he had one more of these in my size so he just texted me and said yo am on my way. He dropped it off for me so. I mean it was nice of him to do it. Bro the bottom of these things are actually ridiculous. Y'all wanted like a black puffer jacket we're gonna go with this all black puffer from Couture Club. Actually leaving for Wyoming tomorrow so I'm definitely gonna need this piece let's throw it on. Join the community and show some love just hit that follow button that's all I ask for you guys. You don't gotta comment you don't gotta like you don't none of that. You can do it if you want to though. Imagine going skiing in this fit. I think the only option are my all black software doc Martin boots. And don't hate on me guys these things are clean but then they came out with these. I still don't like that yellow stitching though. Why y'all do that? Leaving with these big old boots. It still looks crazy. We're gonna throw on some glasses just for the effect cause y'all say I don't wear enough accessories. So we should throw something on. Let me know what y'all think and if you guys honestly enjoyed the fit and the video and you still didn't follow just headed. I'll love you for it. Your boys gotta go. Peace.

**Speaker 5**

## Video 1:

How do you get ready with no idea where you're going? Andrew is taking me for an early Valentine's Day date today. I do have a really fun dress I was saving for something like this. Prepping my skin with some Belif skin care. I wanna give cool girl who don't wear makeup but actually she has a full face of makeup. And then my favorite new little trick I've been doing for super glowy complexion, so I take the Aqua Bomb from Belif and then mix it with my liquid highlight and I make such a pretty natural looking highlight it really gives you that like glass skin look. I'm just gonna put the rest of my chest my neck. Have been actually using the Aqua Bomb for ages but they've actually just upgraded. And they have a new formula to boost skin hydration. God I think I just overheard where we're going. We might be going to look at potential wedding venue. Oh that's so nice. OK am I effortlessly glowing? I love it. So chic. Definitely the pointy. I'm gonna mix up a little bit more of my Aqua Bomb concoction. Hands, glow, show off this ring. Yeah. Yeah. Oh I love this look I'm so excited!

## Video 2:

We all know about girl math but I wanna talk about diamond math. She is so stunning I don't even have words. Retail price of something like this is about the same as a few of these little bags you see behind me. However, I have more than a few. Difference between this and any of these fun little guys you see behind me is that natural diamonds are always increasing in value. Which is the key difference between natural and lab grown. This is an investment rather than a sunk cost and when you consider cost per wear these diamond hoops I worn pretty much every day for the last two years and I wear each of my fancy bags maybe once a month. If it goes with the outfit. But these have already got this beep on cost per word you fracture in something as timeless as this and diamonds are very durable stone so I can wear this literally forever. If I divide this by number of days in a year times 30 years. Cost per wear is less than my morning coffee even the coffee I make at home. And then if I sell just two or three of these bags my all couch sitting in my garage this was free this was I'm making money on this. See you tomorrow.

**Speaker 6**

## Video 1:

Three pregnancy purchases you need to make now. I initially avoided maternity trousers and jeans but they allow for extra growth not just on the bumb. Stretch bras because boobs do

not stop growing throughout pregnancy and anything with buttons is a classic investment that can also come in handy for nursing.

Video 2:

I love a good bra basic and these are some of my favorites for great boobs in 2024. This lightly line style is perfect for everyday comfort and strapless is a wardrobe essential also staying power tested with my post pregnancy boobs. This plunge bit has half cup padding and works great with low cut top and lastly a push up bra which is just giving the best lift and will also give you a completely seamless finish under tight fitting outfits.

### **Speaker 7**

Video 1:

The latest revolutionary product from Elizabeth Arden is finally here and guys you are going to adore this one. The retinal and HPR ceramide capsule serum penetrates deeper into the skin and has twice the potent blend of the cream but is still gentle enough to be used both morning and night in your skin care. The combination of retinol plus HPR makes it more potent without the typical retinol reaction. Retinol helps to reduce fine lines and I've noticed the biggest changes in my skin texture and the pore size particularly around my nose size particularly around my nose since using the retinol and HPR daily. You can pick this up exclusively in store or online at Arnett dot IE.

Video 2:

Join me for a very chilled evening in with Now. We actually started with cooking a roast dinner as we do most Sundays. I have my little helper there. Massive big dinner it was absolutely gorgeous I had my family over as well here's my mom winding the kids up before bedtime as usual. And then it was time to chill out so I popped on Now and they have some amazing documentaries all about different musicians and tonight's choice was of course Tina Turner ohh my gosh this was so good. If you're like teenager or even if you're just into music this was such a great documentary all about her life it's such a great one to watch especially over Christmas if you're looking for a little bit of entertainment but really really interesting and I love seeing all these old videos. Look at her go she's absolutely incredible. They have a whole host of music documentaries on there that I'll be sure to get through over the festive season. Let me know if you've watched any of them or if there's any that you would recommend. I finished off with a nice cup of tea and an early night.

Video 3:

It is that time of the year when the Asteroid in the You advent calendar is now in stock and they sell out so fast every year so you're not gonna want to miss this one. Create the perfect ear stack with this 14 day advent calendar available in gold and silver. I'm still wearing my pieces from last year every single day. They are the most amazing quality so you can shop them now on [astronomynude.com](http://astronomynude.com)

### **Speaker 8**

Video 1:

I don't know about you but when it comes to jeans I definitely have a multiple personality jeans disorder. I love jeans if you didn't already know that about me and I have built quite the archive of denim over the years all of which I do keep in my wardrobe. I'm going to show you a variety of my denim personalities today but remember it's not about what style of denim is in or out it's about what you like and what you feel resonates with your personal style and reflects your personality. And today's denim personality was the paper bag waist jeans from Isabel Marant. Oldies but goodies from my wardrobe. I'd love to know what's your denim style personality.

Video 2:

Hello before I head off for an afternoon shop I thought I would show you my new witchery blazer and tell you why I bought it when I don't usually spend my money on high street brands. Let's face it. However, as I said in my stories this is 50% wool so it's got that beautiful luxurious lightweight feel. A lot of high street brands whilst the tailoring might be immaculate and whilst something will look really good on the body I'm a little bit more tactile so for me it's really important how something feels on the body but also feels to touch so I love the fact that it's 50% wool. The actual composition is um sorry boring but just wait with me so the outer is 47% wool 20 something polyester 20 something viscose but it feels very lightweight on the body. I'm wearing my usual size, size 10. I did try the size 12 but I felt like this still gave that very relaxed slightly slouchy look. I have to give a heads up to Witchery for their sleeve length. It is perfect. Also as I mentioned you've got working buttons so this is why working buttons are great. So when you buy a blazer, and look it doesn't always working buttons aren't always the product of an expensive purchase or a designer purchase. I can't be able to doing those up. But when you aren't able to open up a button or

two it makes doing this a little bit trickier because you don't have as much kind of room to move so what that does is it opens up this area and allows you to have a bit of a play even if you just like to do that with your sleeve. If you can't open this up if that's kind of an obviously the sometimes the armholes are quite narrow so it's very tricky to you know kind of through this I've got... so working buttons is a little bit of my non-negotiable when it comes to blazes if I can manage that. So that just kind of helps you do that. As I said it's a nice pinstripe and it's a really nice gray. It's kind of a mid-gray leaning on the charcoal side so it's much more flattering, complimentary, near my fair skin. The back has just got one single bench which we all know just snip that off. So that's it the witchery new season blazer I also bought the pencil skirt as I mentioned I haven't worn it as a set yet it's been too hot but it does also come in a beautiful front pleated wide leg full length pant but I didn't get cause I don't need those and I kinda feel that the skirt it's just that little bit different. It looks honestly when I tried it on I mean I needed no convincing I really loved it. I'm not trying to sell it to you but I'm just you know talking you through my purchases because I really don't buy much I'm wearing my crazy Arthur jeans that I'm absolutely loving and how different do the jeans look toned down a little bit of a gray. I've just got my witchery white t-shirt so as I said in my stories I usually if I do shop from brands like you know Country Roads and Wicheries I just get the very kind of nondescript basics which they do really really well. I've got my Teebee sandals I think they go well. I've got a white bag. I picked up these plus ones from Bar and Books don't ask me why the bookshop and they're probably not quite strong enough but they will do and any questions let me know have a great day and see you soon.

### Video 3:

Let's start all this old favorite skirt from my wardrobe for a day of personal styling. So the skirt is I reckon 7 or so years old it's a brand called Rokh. R O K H. I think it's a Scandinavian brand. I love all the beautiful detailing, the straps, the kind of the belts going this way and that way. It's kind of got a bit of a kilt-like feel about it. Pockets and not to mention the beautiful colours that just work with so much of my wardrobe. Let's have a look at how I styled it today. If you've been following along for a while you know I have the perfect graphic tea with all these beautiful colours. My collective closet's t-shirt. Then to continue the harmonious flow of all the browns in the skirt and the t-shirt my motto chocolate brown blazer. I love this blazer. Then it was time to get a little bit more creative. There's some red through the checkered on the skirt so I went with my TV sandals. The last decision is a bag. Let me talk you through the options I considered. Red - too predictable, brown monogram -

good but a bit invisible, and this sage pistachio dumpling bag from Sans Beast worked perfectly.

### **Speaker 9**

Video 1:

Hey guys! I hope you guys are all doing very well and are getting to the spirit of the festive season. I'm sure you guys have been seeing that I've been posting a lot about gifting with power with Avon and I've been obviously gifting a lot of people that I appreciate with the various gift sets and today is no different. I'll be doing an unboxing of a very special gift set that I am gifting to someone who is very special to me. That is my best friend. Kgala. Now because she is a top rated best friend I've obviously chosen the top rated gift set by Avon. Inside we've got The Avon Red Lip. It is helpful. And there's also the Anew renewal power serum here which is fantastic. It's all about restoring years of collagen loss and I know she'll appreciate this very very much. And as you guys saw from my previous reels and my posts there are so many other gift sets to choose from. So there are things like the Hydramatic Iconic Red Gift set. There's even gifts sets for him, like the Full Max Speed gift set. So there's so much to choose from and you can gift so many people and gifting them with power this season is what we're doing. So thank you Avon for allowing me to gift with power. And I hope you guys do the same this Christmas season.

Video 2:

Hey you guys this is your girl Boity and I'm here to make an amazing public service announcement. BT Signature is now finally in the Eastern Cape and from what I've heard we're kind of seem to be taking over. So I just wanted to give a big shout out to Preston's Big Daddy's united distributors and of course Tops at Spar for always supporting my baby. I hope you guys all in the Eastern Cape are rushing there and are going to get your sip of some peachy deliciousness. Cheers.

### **Speaker 10**

Video 1:

Hi boys today I'm gonna teach you guys how to dress for a dinner occasion. This could be going out with the boys, it could also be a date if you're gonna dress the exact same way. So let's do this. So the dinnertime vibe is dark mysterious it's usually candlelit it's dim in there so we want to embody that within our outfit. We're gonna go for darker colors. So for navy,

go for black and get away with dark browns as well. Now as for actual attire you always wanna go with a pair of trousers you can go for a pair of pleated trousers maybe pinch dry or even please say like these ones that I'm wearing here. Now as for your tops you wanna keep the tops formal as well so either go for a button down shirt a Johnny Collar long sleeve sweater polo or just a short sleeve sweater polo depending on where you live and how hot it is. Now moving down to our footwork you wanna choose some sort of formal shoe. This could be swayed loafer, could be a leather loafer or you could go for an Oxford or monk strap. For accessories you want a nice formal watch maybe a ring as well. Ohh shit no! We're good. And the final step dark seductive fragrance especially if you're going out with the boys you wanna make sure you're spraying a bit extra. And this boys is how you build a fucking sexy outfit for dinner.

Video 2:

Boys, here are 5 things you guys need to be doing if you want to have clear skin this goes to your face as well as your body. So first thing you wanna get into the habit of washing your bed sheets and your towels weekly with the hottest setting on your washer we gotta get rid of all that bacteria because obviously you're using these things very frequently. Number 2, if you're a frequent gym goer you better get your ass into the shower as soon as you get home cause you leave that sweat in there and then throw a new clothes it's just going to cause problems. And that brings me to number 3, if you're not very flexible definitely suggest you get some shower tools these are obviously just make it easier to get those hard to reach spots. If you're all ready insert the Soleil I guess you don't need them and number 4 assuming you guys actually follow my tips and you wear sunscreen everyday cannot get on that ASAP cause you're gonna look like a prune my friend. But if you're wearing sunscreen you wanna make sure that you're thoroughly cleansing at night time you don't wanna be going to bed with all the oil on your face so either do like a longer cleanse and you usually do or do a twostep cleanse you can use an oil cleanser first and then you can go in with your regular foaming cleanser. And the final tip is if you typically wear something like a pendant necklace and you get little pimples on your chest a lot of the time it comes from these because we wear them so frequently and they don't typically get clean very often so it just sits on your skin and rubs and causes your rotation. So make sure you're taking the Lysol wipe to this like every once in a while just to keep it clean.

Video 3:



This is literally the most simplistic man skincare routine you could possibly have. So starting with our first step is to wash your hands before actually washing your face. A lot of people are just going with their cleanser and that is a potential for you to actually get acne. You wanna make sure any surface that is touching your face is clean. The second step you're gonna go with your cleanser, you wanna make sure your cleanser is meant for your skin type so read the label carefully. And third step you're gonna go in with a two-in-one product like this one from CeraVe. It contains a moisturizer so it's got ceramides and hyaluronic acid to keep your skin plump and moisturized and then to also got an SPF which is super important to make sure that you avoid looking like a prune when you're a bit older and that's it. So it was simple.